

Subject: Fwd: Post meeting reflections - from Bell Pottinger
Date: Wednesday, 20 January 2016 04:15:47 South Africa Standard Time
From: duduzani.zuma@gmail.com
To: tony@sahara.co.za

Sent from my iPhone

Begin forwarded message:

From: duduzani.zuma@gmail.com
Date: 20 January 2016 at 05:49:04 SAST
To: Victoria Geoghegan <VGeoghegan@bellpottinger.com>
Subject: Re: Post meeting reflections - from Bell Pottinger

Greetings Victoria,

The pleasure of meeting you and your team is mine. Once again, I'd like to thank you for making the trip down South on such short notice which created an immediate impression of the degree of seriousness from your side and I appreciate that. You come highly recommended and you represent a powerful brand, I do not take that for granted.

I have gone through the document and I am quite happy and enthused by your understanding of what needs to be done and the time frames in which we need to do it in. I have to reiterate that, which you correctly put it, this "journey" is not primarily one to affect the outcome of the elections but to turn the tide of our country's trajectory in the long term.

Two requests from my side:

- 1) Please draw up the invoice and forward it to me in terms of the costs incurred for your team's travel as well as the details and method of payment.
- 2) There is a campaign that I am working on and would need input on how to execute ASAP, and is in line with the broader plan. It will include dispersing critical information, which I have researched and will share, in a short period of time. It will also require a visual campaign of sorts T-shirts/banners etc. Where I will require assistance whether it be in the designing and creating a hard hitting message along the lines of the #EconomicEmancipation or whatever it is.

I will call you to further discuss this for clarity during the course of the day.

My mobile number: +27 [REDACTED]

Kindest regards,
Duduzane.

Sent from my iPhone

On 19 Jan 2016, at 14:45, Victoria Geoghegan <VGeoghegan@bellpottinger.com> wrote:

Dear Duduzane,

It was a great pleasure to meet you in Johannesburg over the last couple of days -

many thanks for sparing us so much time.

We very much enjoyed our discussions and, as discussed, please see attached a note which:

- Reflects our understanding of the brief;
- Highlights key tactics for an initial project;
- Biographies of personnel comprising our intended day-to-day team; and
- A revised fee proposal following our deeper appreciation of what is required.

Bell Pottinger is keen to build a long-term partnership with you and the South African team. We want to stand shoulder-to-shoulder in communicating such a vital message for South Africa. The future of the country in terms of fair economic growth, an inclusive society and political stability, depends on it.

Look forward to hearing from you.

Best regards,

Victoria

Victoria Geoghegan
Partner – Financial and Corporate

T +44 20 3772 2562

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<Reflections on meeting and next steps 180116 FINAL.DOCX>