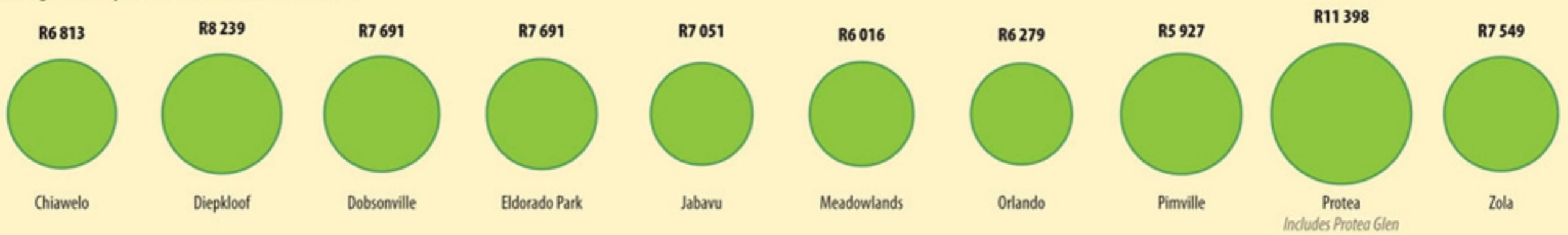


How Soweto works and shops

Based on a survey of 10 Soweto suburbs released in 2013

Many households have healthy incomes ...

Average monthly household income of 10 suburbs

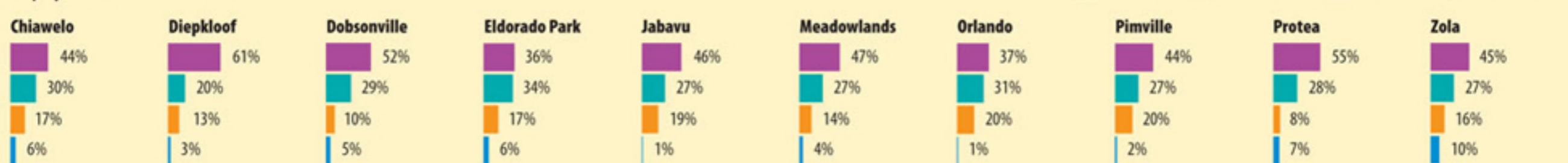


Major shopping centres and malls



... yet employment levels are low ...

Employment status of residents



... but there is enough economic activity to enable a majority to have joined the shopping class

Residents who shopped for food or clothing in the past month or more often

