

Media Requirements

- 11.1 MEDIA AT THE STADIUMS
- 11.2 MAIN MEDIA CENTRE
- 11.3 TRAINING GROUNDS AND TEAM HOTELS
- 11.4 TELEVISION AND RADIO
- 11.4 REQUIREMENTS FOR MEDIA INSTALLATIONS

11

Media Requirements

South Africa offers a mature, advanced media environment, which has proven itself capable both of handling large numbers of incoming media professionals at global events and of keeping pace with the latest technology.

Media freedom lies at the heart of South Africa's Constitution (Act 108 of 1996), establishing and enshrining every person's right to freedom of expression, including freedom of the press, freedom to impart ideas and information, freedom of artistic creativity and freedom of academic research.

The first Press Freedom Index, released by Reporters without Borders in 2002, ranked South Africa 26th in the world. Finland, Iceland, Norway and Holland share first position on the index and South Africa stood equal with Japan and first in Africa.

Broadcasting

- ◆ The South African Broadcasting Corporation (SABC) broadcasts three national TV channels and 19 national radio stations;
- ◆ Twelve commercial radio stations and more than 250 community radio stations fill the airwaves with music, entertainment and comment;
- ◆ ETV broadcasts the only private free-to-air TV channel, and M-Net offers a pan-African, comprehensive subscription satellite TV service;
- ◆ Sentech is the country's leading signal distributor and is currently building the necessary infrastructure for African connectivity, facilitating the launch of the submarine cable linking Africa with Europe and the Far East.

Print

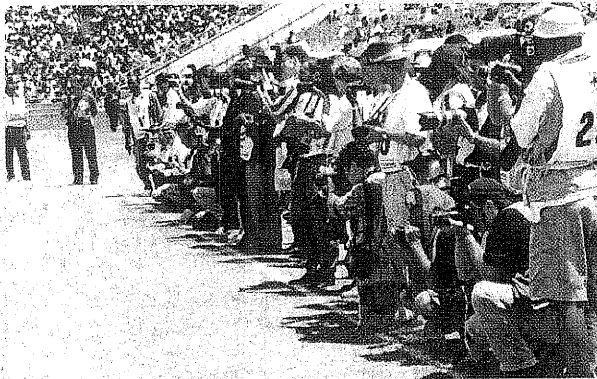
- ◆ South Africans read an ever-increasing range of 17 daily newspapers, seven Sunday newspapers and 21 weekly newspapers;
- ◆ In addition to extensive coverage in the newspapers, South Africans enjoy two mainstream bi-monthly soccer publications: 'Kick-Off' is a glossy bi-monthly soccer magazine, enjoyed by more than two million readers; 'Laduma' is a weekly football newspaper with a similar circulation;
- ◆ The market also includes approximately 300 consumer magazines and more than 500 trade and technical publications.

Internet

- ◆ More than 600 'net-zines' are listed as on-line publications in South Africa.

Within this thriving environment, carefully noting what was achieved in South Korea/Japan in 2002 and keeping track of plans for Germany 2006, South Africa is planning an efficient, practical and bold media strategy for 2010.





11.1

COMPLETE FACILITIES AT EVERY VENUE

11.1.1 Accreditation Control System

All accredited Media professionals will be issued with a smart card, individually programmed only to afford them entry, by swiping, to places where they, as individuals, are permitted and at the times when they, as individuals, are to be granted access. These times and places will be at specific matches during the tournament and at specific areas of the stadiums, such as the press area, the broadcast compound, mixed zone etc. These cards will be unique and non-transferable.

The field of play at each stadium will be secured, ensuring that no Media representative crosses any demarcated lines before, during or after any match played during the 2010 FIFA World Cup™.

11.1.2 Media Tribunes

Since existing Media facilities in the stands have been designed to meet essentially domestic demand, substantially expanded Media areas will be constructed in each stadium. This increase in capacity was successfully realised for the 1995 Rugby World Cup.

Each Media position will...

- ◆ have a clear unobstructed view of the entire pitch;
- ◆ be located under cover and in an elevated position;
- ◆ be located on the same side of the stadium as the players' dressing rooms and the team benches;
- ◆ have an access point separate from those reserved for the general public, VIPs, teams or other groups; and
- ◆ be individually numbered and conform to the highest international standards of security, safety and comfort.

11.1.3 Stadium Media Centre

The Media Centre will form an integral part of each stadium at the 2010 FIFA World Cup™. These practical facilities will all be based on the standard structure outlined below, but they will be decorated in the image of the surrounding area and community, involving local people in providing a uniquely African environment.

First and foremost, they will be places of work, equipped with every facility required by Media professionals attending the event.

The Media Centres will be located no more than 75 metres from the Media area in the grandstand and usually much closer. At Ellis Park in Johannesburg, for example, the Media Centre will be barely a 90-second walk from the Media seating area.

Typical Stadium

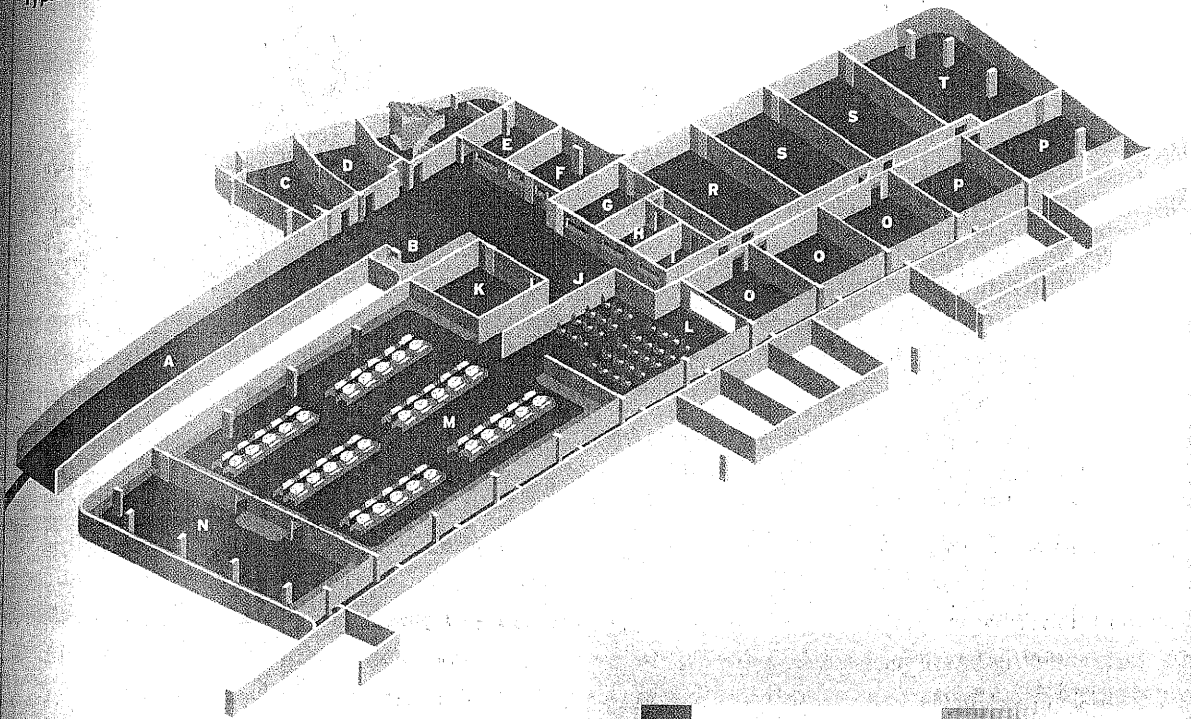
11.1.4 Media

Certain Media professionals will have their own personal space on all

These areas will have their own entrance and exit routes

Zones will be clearly marked and unobstructed to ensure easy access also to maintain safety and security of the event

Typical Stadium Media Centre



- | | |
|----------|-------------------------|
| A | Media access |
| B | Phone cabins |
| C | Ladies' toilets |
| D | Gents' toilets |
| E | Information desk |
| F | Accreditation help desk |
| G | Bank |
| H | Post office |
| I | Travel help desk |
| J | Pigeon holes |
| K | Media office |
| L | Media briefing |
| M | Working area |
| N | Photographers' area |
| O | HBS |
| P | JOC |
| R | Commercial affiliates |
| S | FIFA |
| T | Meeting room |

11.1.4 Media Zones at the Pitch

Certain Media professionals, specifically accredited photographers, television cameramen and their assistant personnel, will be granted access to allocated space on all four sides of the pitch.

These areas will be clearly marked and each zone will have its own designated and unobtrusive access and exit routes.

Zones may be set below ground level to ensure no obstruction to the view of those sitting behind and also to maintain the impression of an uncluttered, efficiently organised, neat playing area.

11.1.5 Mixed Zones

Each stadium will be equipped with a Mixed Zone, covering at least 600 square metres and carefully positioned between the restricted areas of each team and the player's exit. Players passing through this area will be available for interview by Media professionals, who will have their own separate, protected access.

The Mixed Zone will be designed and equipped in consultation with FIFA commercial affiliates and the FIFA broadcast partner, and full cabling for closed-circuit television will be provided as standard.

11.1.6 Post-Match Interview Room

Each Stadium will be equipped with at least three rooms, solely designated for the purpose of post-match interviews. These rooms will be located adjacent to the team dressing rooms, and equipped with closed-circuit television serving the mixed zone and the media working areas. The words of managers and players will be professionally and efficiently conveyed worldwide after the match.

On demand, these prime facilities will also be made available to rights-holding broadcasters for unilateral interviews.

11.1.7 Parking Area

It is generally envisaged that most Media professionals will travel to the Stadiums by shuttle buses running from designated Media hotels, living areas, major locations within host cities and, where possible, from the combined IBC and MPC complex. These buses will stop outside the Media Centre at each Stadium.

In addition, at least 120 parking bays will be provided at each venue to be allocated exclusively to media professionals.

11.2 MAIN PRESS CENTRE AND INTERNATIONAL BROADCAST CENTRE

THE CENTRAL HUB OF MEDIA OPERATIONS

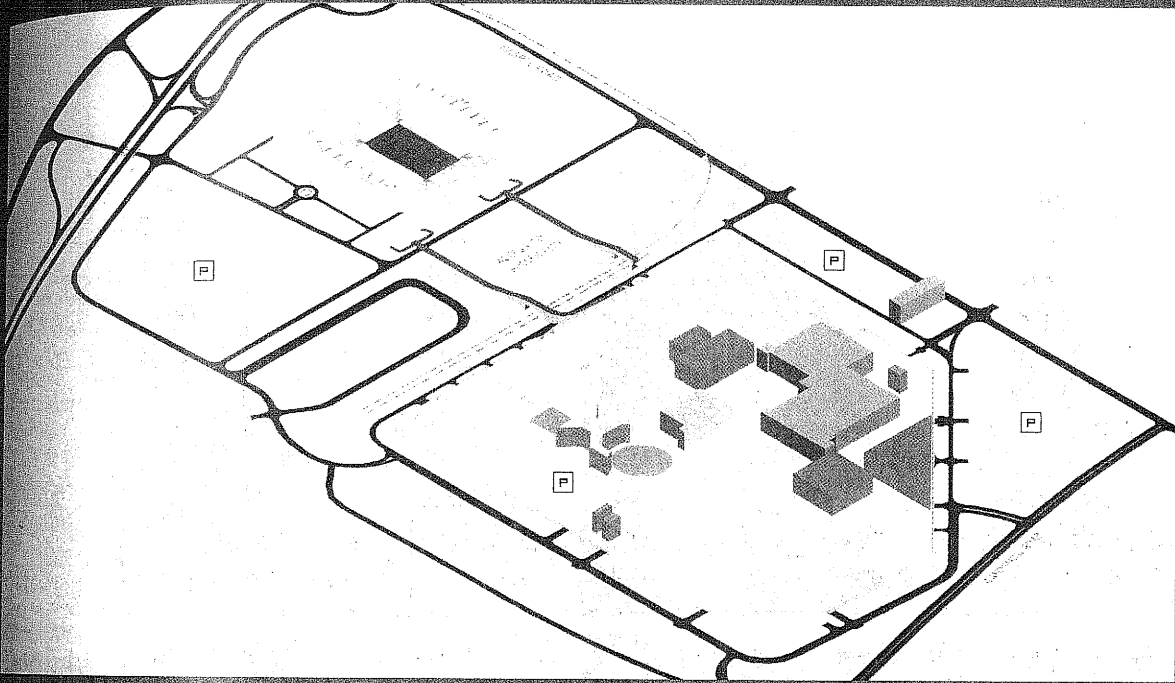
Concept

Following extensive consultation with media professionals around the world, and taking note of what has been successful at previous tournaments, it has been decided that the Main Press Centre and the International Broadcast Centre will be situated at the same venue, creating a hub of Media operations.

The Main Media Centre (MMC), incorporating the MPC and IBC, will be situated at NASREC, a spacious, well-appointed, well-equipped exhibition centre just nine kilometres south west of the Johannesburg City Centre.

NASREC provides an ideal venue for the MMC for the following reasons:

- ◆ The entire complex will be arranged as a high-tech, user-friendly, fully equipped Media village, reserved for this exclusive use;
- ◆ It offers a total of 42,000 square metres of covered, fully supplied space, more than the specified requirement of 35,000 square metres;
- ◆ It is ideally situated, standing -
 - not more than five minutes' drive and just 15 minutes' walk from the Soccer City Stadium, the proposed venue of the opening match, five other matches and the final of a World Cup™ in South Africa;
 - 30 minutes' drive from Johannesburg International Airport;
 - 20 minutes' drive from a major hotel hub at Rosebank;
 - 25 minutes' drive from Sandton, another major hotel hub and site of the FIFA offices;



- 10 minutes' drive to the venue at Ellis Park Stadium;
- 45 minutes' drive to the venue at Loftus Versfeld;
- 110 minutes' drive to the venue at Royal Bafokeng Stadium, Rustenburg;
- 230 minutes' drive to the venue at Free State Stadium, Bloemfontein;

- ◆ Areas of the complex will be transformed into a full-scale entertainment zone for Media professionals, offering cinemas, gaming arcades, tennis courts, indoor football fields and a variety of bars and restaurants;
- ◆ The MMC complex will offer ample parking space (3315 vehicles), and will be served by a regular, 24-hour shuttle service linking venues, training fields and hotels; and
- ◆ The complex has no permanent tenants, meaning that facilities will be created in accordance with every request and requirement.

	FIFA/LOC & Commercial Affiliates
	International Broadcast Centre (IBC)
	Media Press Centre (MPC)
	Medical centre/meeting/function rooms
	Maintenance/support services
	Satellite Farm
	Main Accreditation Centre
	Soccer City
	Parking area

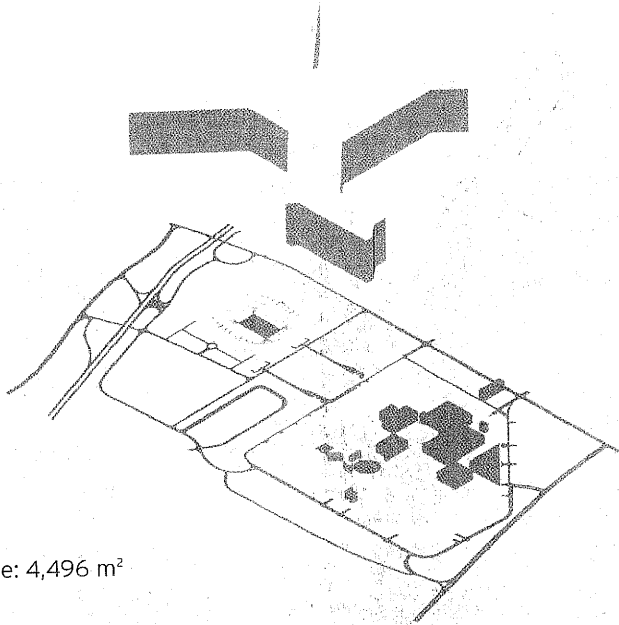
NASREC

A WORLD CLASS FOOTBALL MEDIA CENTRE FOR 2010

History

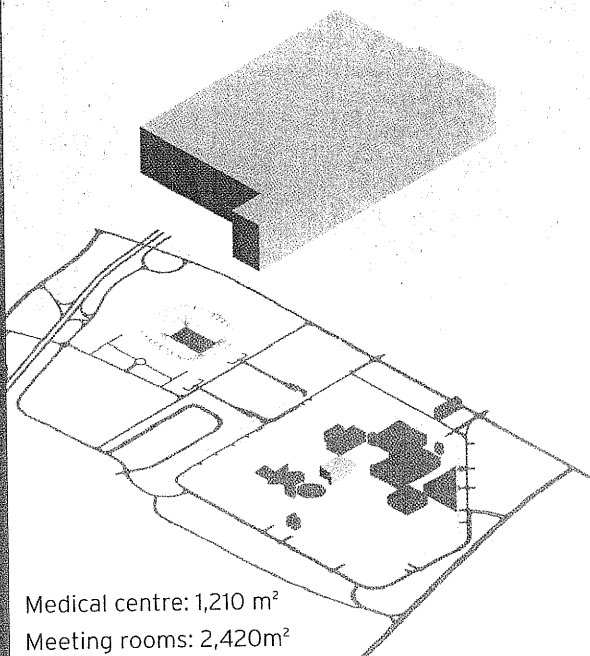
NASREC was created in 1982, initially as the venue for the Rand Easter show, a large trade, cultural and agricultural exhibition, and it has since hosted many large events. An interlinked network of halls, with excellent transport access, offers an ideal site for a state-of-the-art media facility. The complex design, with limited entrances, also guarantees effective security.

FIFA/LOC & Commercial affiliates



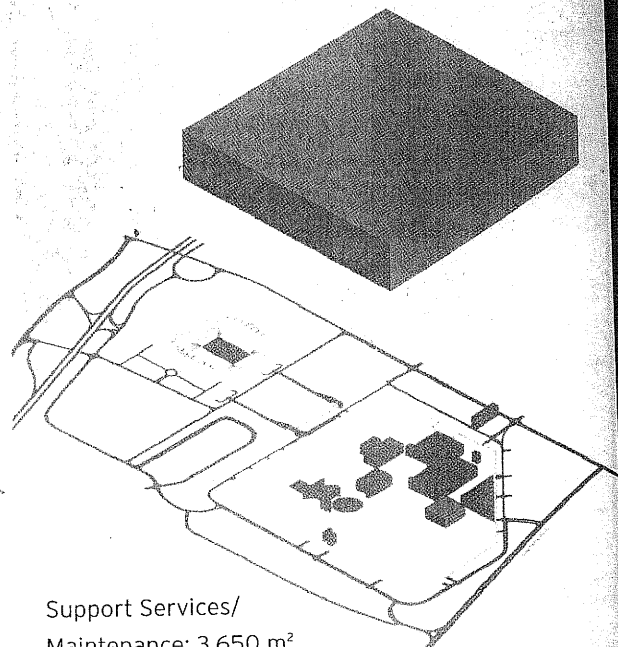
Main centre office space: 4,496 m²
Function room: 675m²
Auditorium: 600 seats

Medical Centre/Meeting/Function Rooms



Medical centre: 1,210 m²
Meeting rooms: 2,420m²

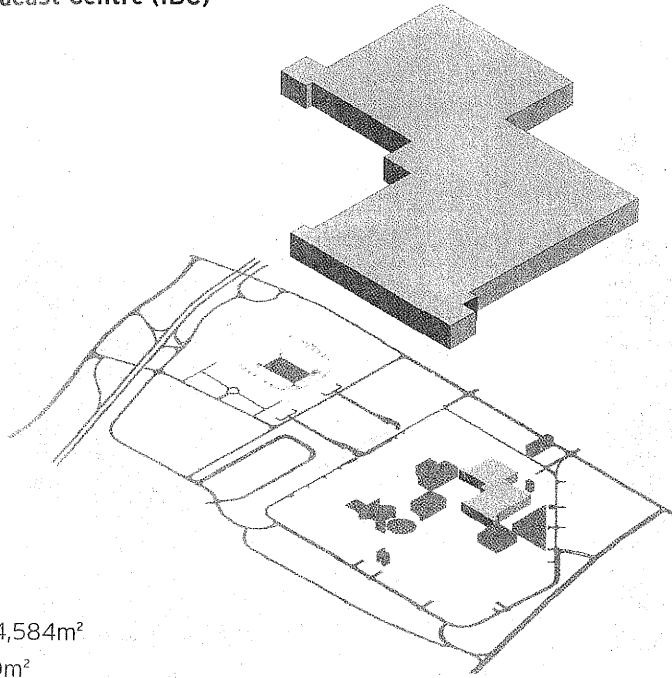
Support Services/Maintenance



Support Services/
Maintenance: 3,650 m²

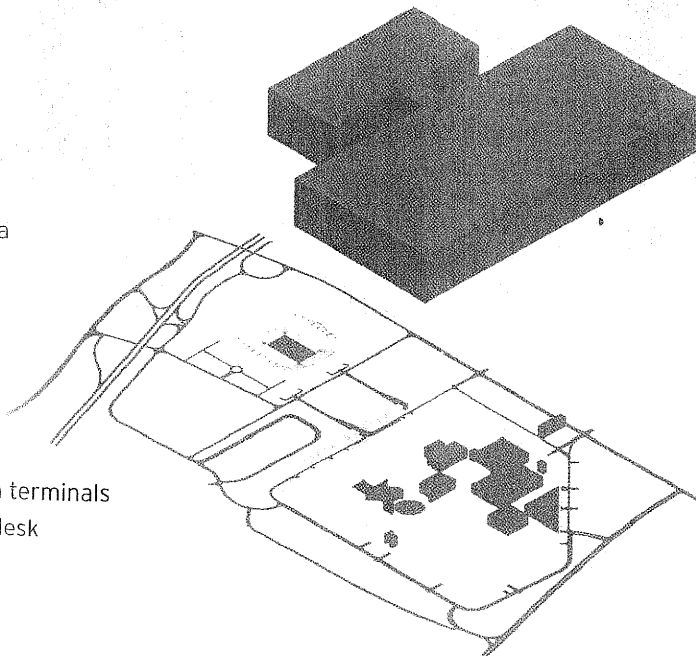
Media Requirements

International Broadcast Centre (IBC)

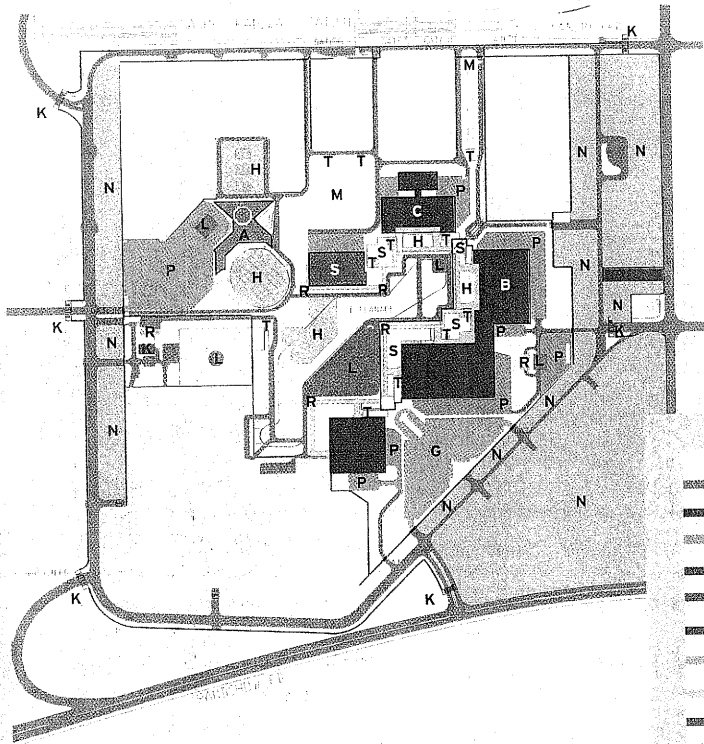


Broadcast centre: 34,584m²
Satellite farm: 12,100m²

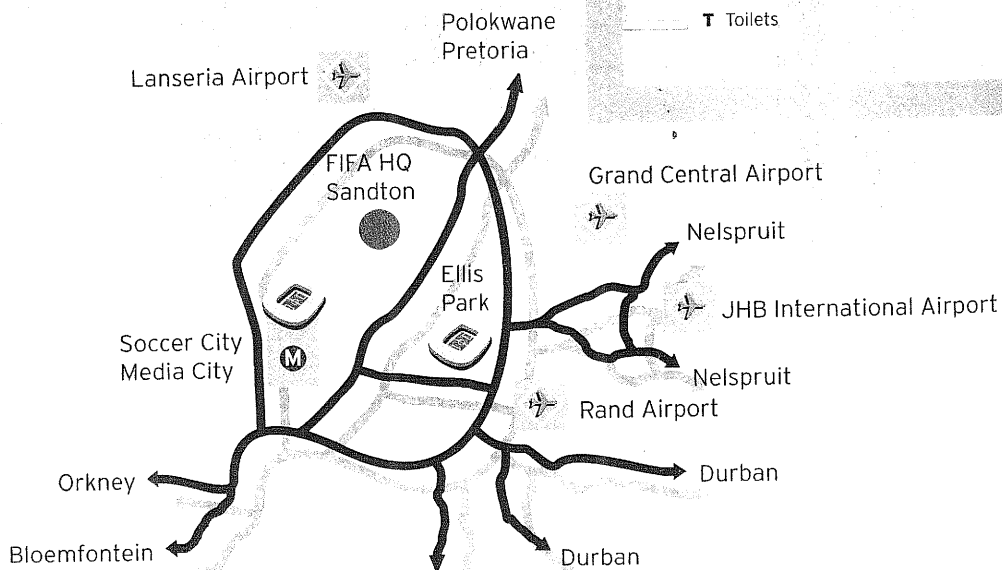
Main Press Centre (MPC)



Photographers' area
Working areas
Media briefing
Offices x 9
Banks
Post office
Phone cabins
General information terminals
Accreditation help desk
Travel help desk
Toilets
(6,532m²)



- A** FIFA/LOC & Commercial Affiliates: 4,496m²
- B** International Broadcast Centre (IBC): 34,584m²
- C** Media Press Centre (MPC): 6,532m²
- D** Main Accreditation Centre: 2,000m²
- E** Medical centre/meeting/function rooms: 1,210m²
- F** Maintenance/support services: 3,650m²
- G** Satellite Farm: 12,100m²
- H** Recreation areas
- K** Security
- L** Transport/bus depot/shuttle rank
- M** Storage: 18,150m²
Storage lockable under cover: 4,050m²
- N** Parking outside secure area: 120,095m², 3,315 vehicles
- P** Parking inside secure area: 36,161m², 1,190 vehicles
- R** Information centre and help desks: 747m²
- S** Amenities
- T** Toilets



11.3

TRAINING GROUNDS AND TEAM HOTELS

FACILITIES AT THE HEART OF THE ACTION

Recognising the fact that news stories will develop throughout the tournament, and not simply on match days, appropriate media facilities will be provided both at the hotels of all participating teams and at every training ground.

These centres will be designed to facilitate fast, complete media coverage both of scheduled events such as team announcements and pre-match press conferences with managers, captains and players, and of unscheduled events such as breaches of discipline and any other sudden incident.

Training Grounds

Each training venue used by any team competing at the 2010 FIFA World Cup™ will be equipped with a covered area with separate access reserved for the use of Media professionals.

These areas will be...

- ◆ located with an uninterrupted view of the training ground;
- ◆ equipped with public telephones;
- ◆ provided with internet access;
- ◆ equipped with desks and electric power sockets; and
- ◆ provided with terminals connected to the Intranet Information system.

Team Hotels

Each hotel accommodating a team competing at the 2010 FIFA World Cup™ will offer accredited Media professionals use of a designated media area. This area will be distinctly removed and separate from players' areas.

These areas will be...

- ◆ located close to the entrance lobby of the hotel;
- ◆ large enough to host official team press conferences;
- ◆ equipped with public telephones;
- ◆ provided with internet access;
- ◆ equipped with desks and electric power sockets; and
- ◆ provided with terminals connected to the Intranet information system.

11.4 TELEVISION AND RADIO

CONVEYING THE SIGHTS AND SOUNDS IN 2010

11.4.1 Tribune seating for TV and Radio Commentators

Within the area of the Media seating in the main grandstand as outlined in 11.1.2, seats and worktops will be created for television/radio commentary teams and producers, as are requested by the FIFA rights holders prior to the various booking deadlines preceding to the tournament.

Seats without working desk and facilities will also be reserved for observers from the broadcast rights holders.

11.4.2 Studio facilities at the Stadiums

As outlined in 11.1.6, each Stadium will be equipped with rooms close to the team dressing rooms, which would be available to be booked by rights holders for post-match interviews or studios.

Where possible, and where such facilities are requested, broadcast rights holders will be able to book a studio with a view of the field, from where they could conduct unilateral studio discussions. South African Stadiums are generally well equipped for this purpose.

11.4.3 Flash Interviews

An area will be set aside in each Stadium, adjacent to the position where the players leave the field, where the host broadcaster will be able to conduct flash interviews with managers or players, at the end of each half. These facilities will generally be available to rights holders as well.

11.4.4 Broadcast Compound Area

Each Stadium will be equipped with a broadcast compound area, large enough to accommodate technical facilities as required by the FIFA Broadcast Partner and requested unilateral facilities. Specific areas allocated for this purpose are indicated in Section 10.

Each compound will be conceived and laid out in full consultation with the FIFA Broadcast Partner and concerned rights holders, and will be physically separated and secured from the general public.

11.4.5 International Broadcast Centre

As outlined in 11.2, the International Broadcast Centre will be incorporated within the Main Media Centre at Nasrec, ideally situated in the city of Johannesburg.

Available surface area will be 34,584 square metres, approximately 16% more space than stipulated by FIFA guidelines. The IBC at the 2010 FIFA World Cup™ will be spacious and efficient.

The precise layout and design of the facility will be determined in full consultation with the FIFA Broadcast Partner and a committee representing broadcast rights holders, elected at the first official Broadcasters Conference to be held prior to the tournament.

During this process, particular attention will be paid to...

- ◆ ensuring adequate electrical power supplies;
- ◆ providing sufficient cable ducting;
- ◆ supplying adequate lighting;
- ◆ installing air conditioning and heating; and
- ◆ facilitating access for heavy transport vehicles.

11.5 MEDIA INSTALLATIONS AT THE STADIUMS

11.5.1. Media Facilities in the Main Grandstand (Tribune)

STADIUM	Number of Press Seats with Desks	Number of Telephone Sockets	Number of TV/Radio positions (3 seats per position)	Number of TV/Radio Observer seats	Places for Photographers (1 seat each)
SOCCER CITY	2,000	1,200	300	200	100
ELLIS PARK	2,000	1,200	300	200	100
KINGS PARK	2,000	1,200	300	200	100
NEWLANDS	600	300	250	150	50
FREE STATE STADIUM	600	300	250	150	50
KIMBERLEY STADIUM	600	300	250	150	50
MBOMBELA STADIUM	600	300	200	150	50
OPPENHEIMER STAD.	600	300	200	150	50
P. MOKABA STADIUM	600	300	200	150	50
PE STADIUM	600	300	200	150	50
LOFTUS VERSFELD	600	300	200	150	50
RAINBOW JUNCTION	600	300	200	150	50
ROYAL BAFOKENG	600	300	200	150	50

11.5.2. Media Facilities in the Stadium Media Centre

STADIUM	Number of Working Seats	Photographer Working Areas	Area of the Mixed Zone	Number and size of TV studios	Number of Presentation Studios	Area of the Post-Match Interview Room
SOCCER CITY	600	150 m ²	750 m ²	3x50 m ²	6x25 m ²	30 m ²
ELLIS PARK	600	150 m ²	750 m ²	3x50 m ²	6x25 m ²	30 m ²
KINGS PARK	600	150 m ²	750 m ²	3x50 m ²	6x25 m ²	30 m ²
NEWLANDS	300	100 m ²	600 m ²	3x50 m ²	6x25 m ²	30 m ²
FREE STATE STADIUM	300	100 m ²	600 m ²	3x50 m ²	6x25 m ²	30 m ²
KIMBERLEY STADIUM	300	100 m ²	600 m ²	3x50 m ²	6x25 m ²	30 m ²
MBOMBELA STADIUM	300	100 m ²	600 m ²	3x50 m ²	6x25 m ²	30 m ²
OPPENHEIMER STAD.	300	100 m ²	600 m ²	3x50 m ²	6x25 m ²	30 m ²
P. MOKABA STADIUM	300	100 m ²	600 m ²	3x50 m ²	6x25 m ²	30 m ²
PE STADIUM	300	100 m ²	600 m ²	3x50 m ²	6x25 m ²	30 m ²
LOFTUS VERSFELD	300	100 m ²	600 m ²	3x50 m ²	6x25 m ²	30 m ²
RAINBOW JUNCTION	300	100 m ²	600 m ²	3x50 m ²	6x25 m ²	30 m ²
ROYAL BAFOKENG	300	100 m ²	600 m ²	3x50 m ²	6x25 m ²	30 m ²

Accommodation

- 12.1 GENERAL GUIDELINES
- 12.2 TEAMS
- 12.3 FIFA
- 12.4 REFEREES AND ASSISTANT REFEREES
- 12.5 MEDIA REPRESENTATIVES
- 12.6 ACCOMMODATION AGENCY
- 12.7 COMPUTERISED MANAGEMENT SYSTEM
- 12.8 FIFA'S OPTION

12

Accommodation



South Africa has become the fastest growing tourist destination in the world and the country's advanced accommodation structure is rising to this challenge and meeting the demand.

In 2002, the total number of overseas arrivals increased by 20.1% in comparison with the figures for 2001. Each of the major markets showed double-digit growth for the year, with total visitors from Europe up 24.2% and from Asia rising by 20.7%.

Bucking global trends, even the number of incoming tourists from North America increased by a defiant 9.2%.

Why?

The reason for this is that more and more people are discovering South Africa as a destination of great sights, great weather and great value.

Indeed, visitors to a FIFA 2010 World Cup™ in South Africa can look forward to much more than the world class football; they will also enjoy exhilarating wildlife in many game parks, many miles of pristine beaches, beautiful mountains, celebrated wine and food and a diverse population renowned for its hospitality.

The statistics prove more and more people think South Africa is a great place to visit; the logic follows that South Africa will be a great place to hold the FIFA World Cup in 2010.

This section presents both the quality and quantity of the hotel accommodation already secured for the FIFA Delegation, match officials, participating teams and the Media.

In preface to this material, it seems appropriate to summarise the status of this accommodation, the tourism infrastructure and a brief summary of the country's main attractions.

South African Tourism is mainly responsible for the marketing of tourism around the world and CEO Cheryl Carolus, previously the South African Ambassador in London, spearheads the imaginative, extensive range of plans and initiatives.

In overview, tourism levels to South Africa grew dramatically after the country's first democratic elections in 1994, levelled out during the late 1990s and has been soaring ever since the latter half of 2001.

This recent boom is explained by a number of factors:

- ◆ SA Tourism's worldwide marketing drive;
- ◆ The marketing initiatives of international hotel chains, who have recently started to operate in South Africa;
- ◆ The successful hosting of major international events, such as the 2002 World Summit on Sustainable Development;
- ◆ Other world events... many people in the tourism industry now view South Africa as a relatively safe haven amid the ongoing war on terror and the 2003 SARS epidemic.

Every independent indicator and research carried out indicates that South Africa's new status as a preferred international tourist destination is not just a passing phase and will be steadily sustained.

Travel Infrastructure for Visitors

Johannesburg International Airport, the largest of the country's nine primary airports, successfully handled no fewer than 5.615 million passenger departures between 2001 and 2002.

The national carrier, South African Airways, currently flies to 31 international destinations, spread across five continents, and has concluded agreements with partner airlines that enable easy access to the country from all corners of the planet.

Visitors move easily around the country, flying between major cities on the comprehensive, regular schedule of commercial flights, driving on more than 7,200 kilometres of national roads, travelling on the extensive railway network and maybe even cruising between ports situated along the country's long coastline.

Accommodation Infrastructure for Visitors

The visitor to South Africa is spoilt for choice... between the branded luxury resorts and boutique hotels, a wide range of budget and no-frills hotels, township guesthouses and farmhouse bed-and-breakfasts, self-catering apartments and campsites.

The larger, internationally branded hotels tend to be clustered in the heart of most major cities, but local brands such as Southern Sun, Sun International, Protea and CC Africa attract their fair share of the market and have expanded outside the country.

These establishments provide an experience to enhance the appeal of their location. The main city hotels offer modern, efficient amenities. Resort hotels offer a wide range of facilities in beautiful surroundings. Guesthouses and farmhouses offer an opportunity to become immersed in the South African way of life. Game lodges enable the visitor to feel at one with nature and to observe at first hand the splendour and majesty of the wildlife.

The Tourism Grading Council

The Tourism Grading Council of South Africa (TGCSA) has recently developed its own national star-grading scheme, reflecting a global trend moving away from inflexible grading systems.

In essence, the scheme aims to improve the overall standard by assessing each accommodation establishment on a scale applied only to the type of accommodation they offer.

Every hotel, lodge, guesthouse, bed and breakfast and self-catering establishment is assessed in comparison to similar places, and given a star rating. One star is awarded for modest standards, while up to five stars indicates exceptional quality.

Each property is assessed at least once a year, and grading is applied on broad criteria ranging from the exterior of the building to the public areas, rooms, standard of service, quality of maintenance and ultimately to the overall 'guest experience'.

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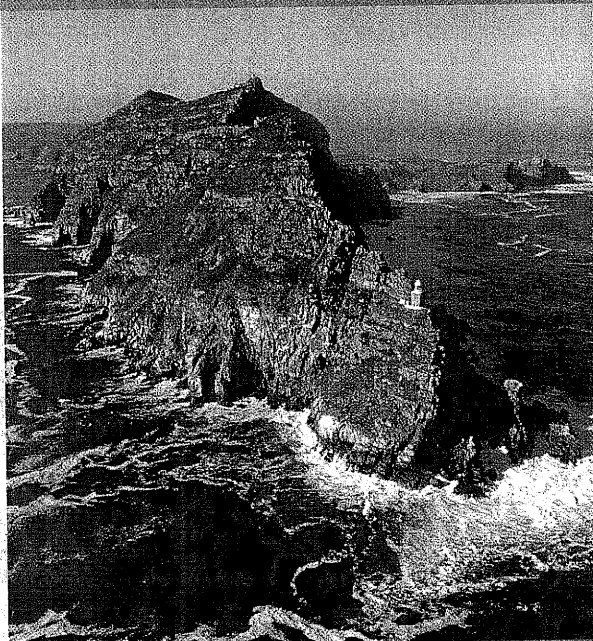
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Main Attractions

South Africa's outstanding tourist attractions are spread throughout the country, offering visitors to a 2010 FIFA World Cup™ plenty to see and do wherever their favourite team may be playing.

Western Cape

- ✦ Unforgettable views on Table Mountain
- ✦ World class shopping at the Victoria and Alfred Waterfront
- ✦ Living history at Robben Island
- ✦ Where two oceans meet at the Cape of Good Hope
- ✦ One of the world's six officially recognised floral kingdoms
- ✦ Outstanding scenic drives on the Garden Route
- ✦ Wine tasting along the Route 62 Wine Route
- ✦ Exploring the prehistoric Cango Caves



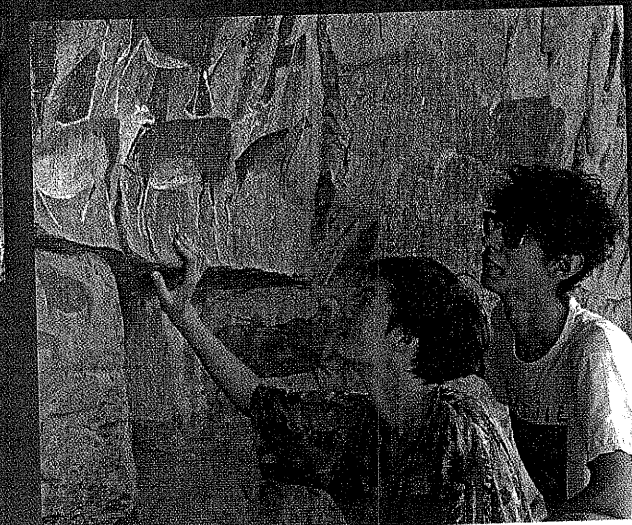
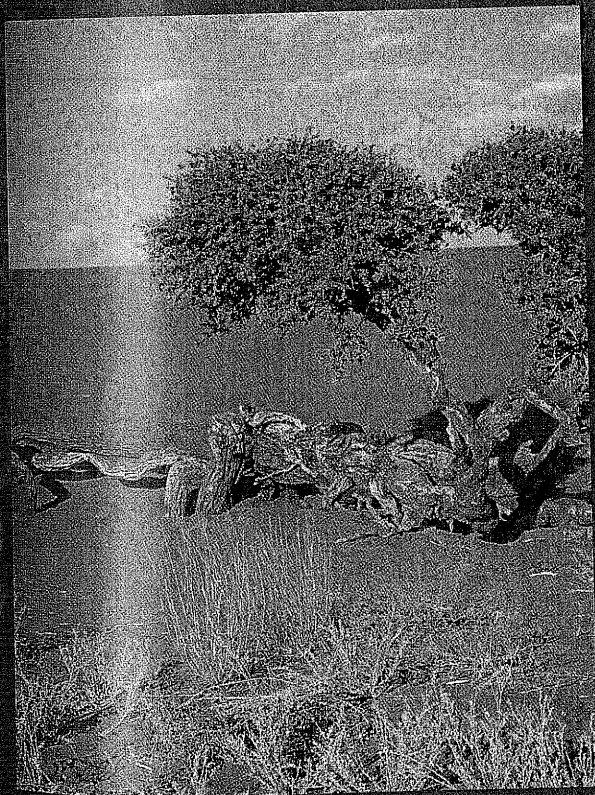


Eastern Cape

- ◆ Exploring the legend at the Nelson Mandela Museum
- ◆ Africa's most concentrated home of elephants at the Addo Elephant Park
- ◆ The natural Hole in the Wall at Coffee Bay
- ◆ The mighty, indigenous Tsitsikamma National Park
- ◆ The world's highest bungee jump at Storms River
- ◆ World class surfing at Jeffreys Bay
- ◆ Ski on the slopes of Tiffendell, in the Drakensberg
- ◆ Big Five game viewing at Shamwari

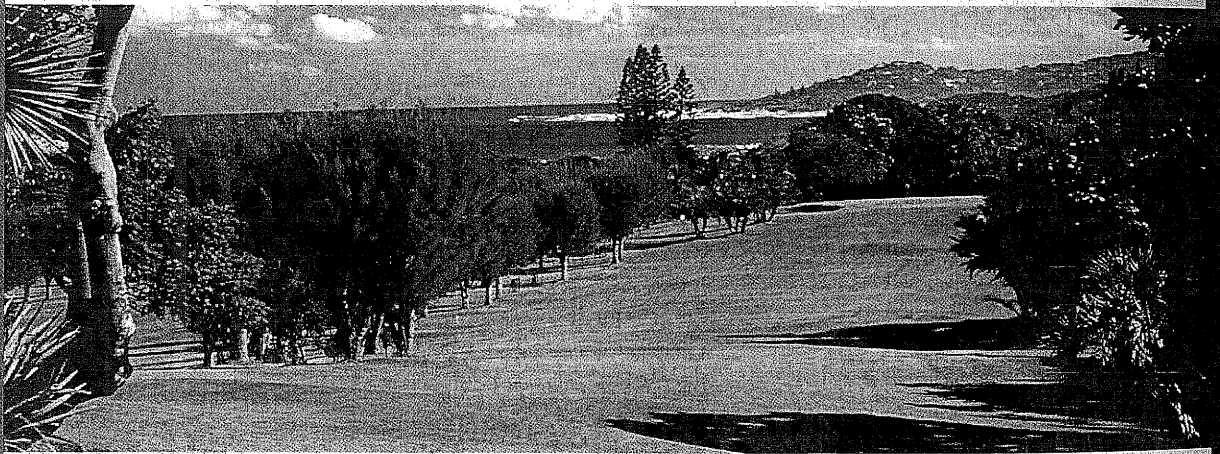
Northern Cape

- ◆ See the Orange River cascade at the Augrabies Falls
- ◆ Observe the ecosystem at the Kgalagadi Trans-frontier Park
- ◆ Wonder at the spring wild flowers in Namaqualand
- ◆ The ancient Bushman culture of the Kalahari
- ◆ 4x4 trails in the Northern Cape wilderness
- ◆ Diamond mine tours
- ◆ World's largest excavation site at the Big Hole in Kimberley
- ◆ World class mountain biking trails



KwaZulu Natal

- ◆ The Golden Mile of beaches in Durban
- ◆ Savour the historical, cultural town of Pietermaritzburg
- ◆ The Greater St Lucia Wetlands, a World Heritage site
- ◆ Wonder at the splendour of the Drakensberg Mountains
- ◆ See the Big Five at Hluhluwe, Umfolozi, Itala and Mkuzi game parks
- ◆ Explore the coral reefs of Sodwana Bay
- ◆ Enjoy the historic battlefields, from the Zulu and Boer Wars

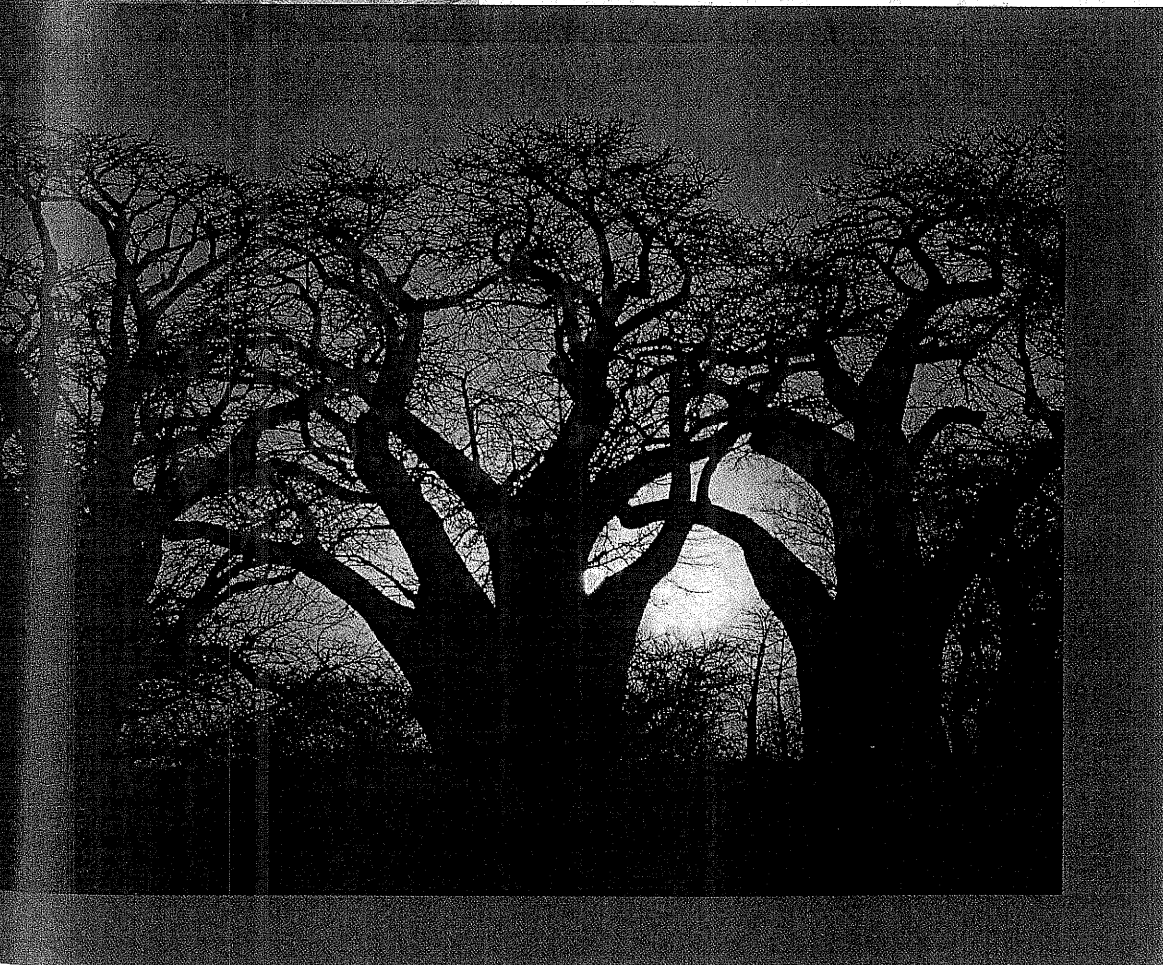
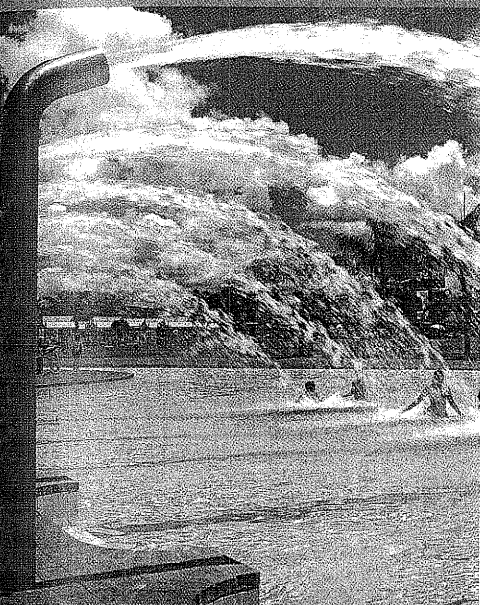


12

Accommodation

Limpopo

- ◆ See ancient remains at the Makapansgat Valley and Caves
- ◆ The Potgietersrus Game Breeding Centre
- ◆ The Mapungubwe Ruins
- ◆ See the greatest concentration of ancient Baobab trees
- ◆ The northern segment of the Kruger National Park
- ◆ Bathe in the natural springs at Bela Bela (Warmbaths)
- ◆ Follow the African Ivory Route through the Province
- ◆ Visit the unspoilt mountains of the Waterberg

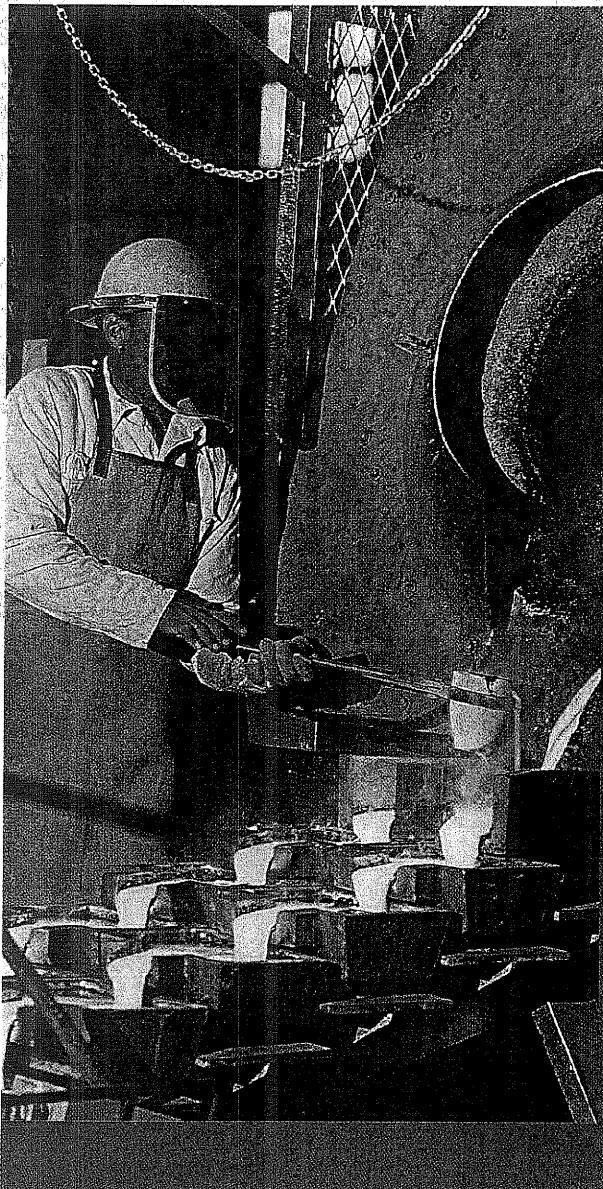




Gauteng

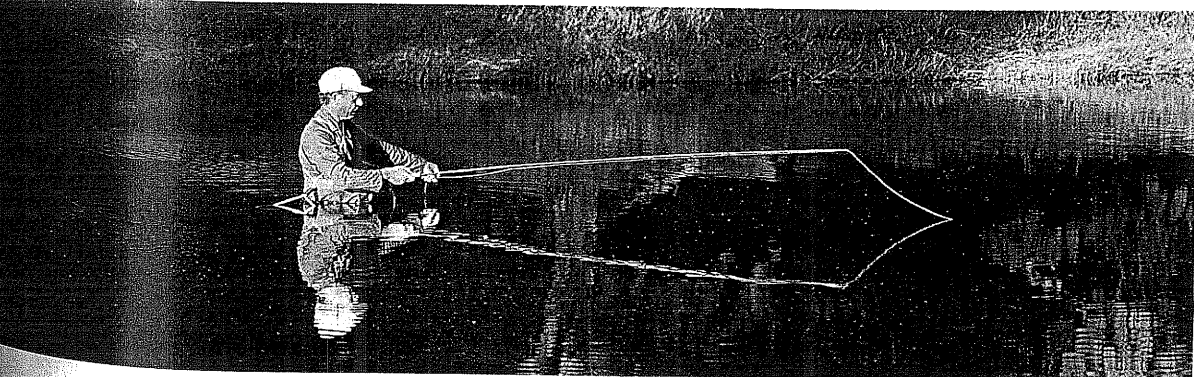
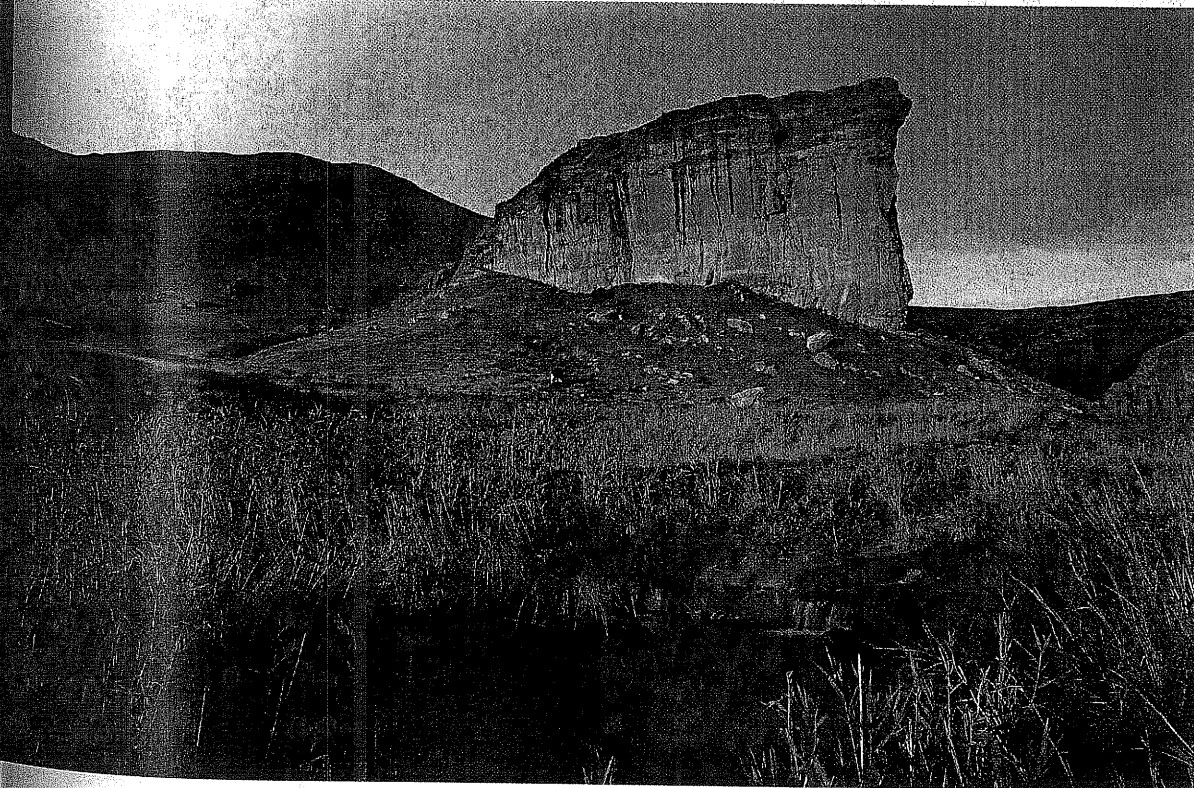
- ◆ Johannesburg and Pretoria both offer excellent zoos
- ◆ High quality shopping and dining
- ◆ Visit the Cradle of Humankind at Sterkfontein
- ◆ Explore a gold mine at Gold Reef City
- ◆ The Union Buildings in Pretoria
- ◆ Play with the cubs at the Krugersdorp Lion Park
- ◆ The Hector Pietersen Memorial in Soweto

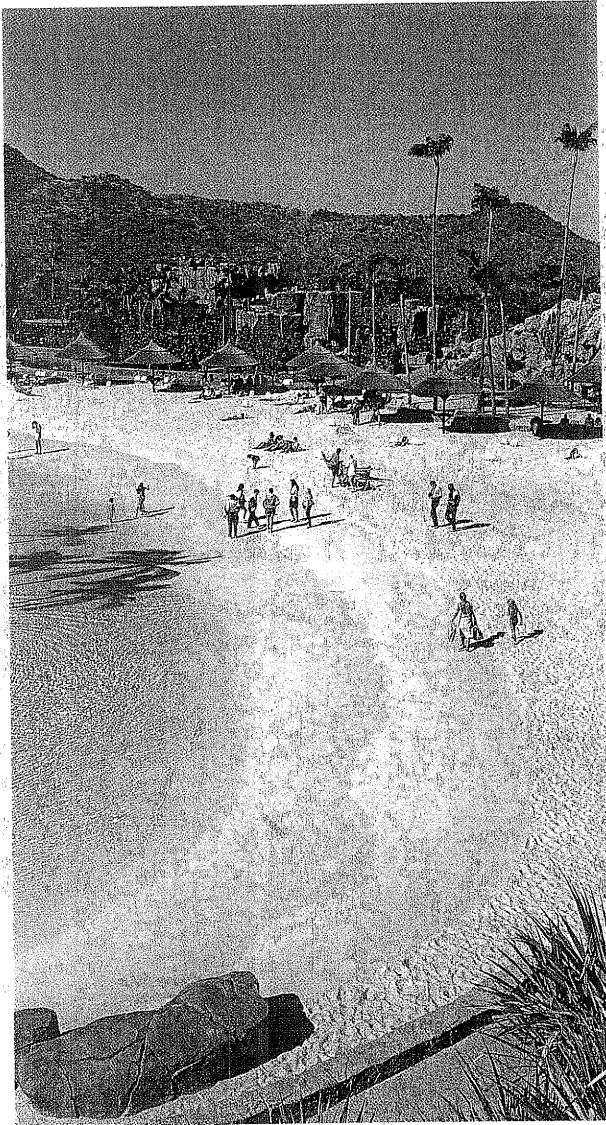
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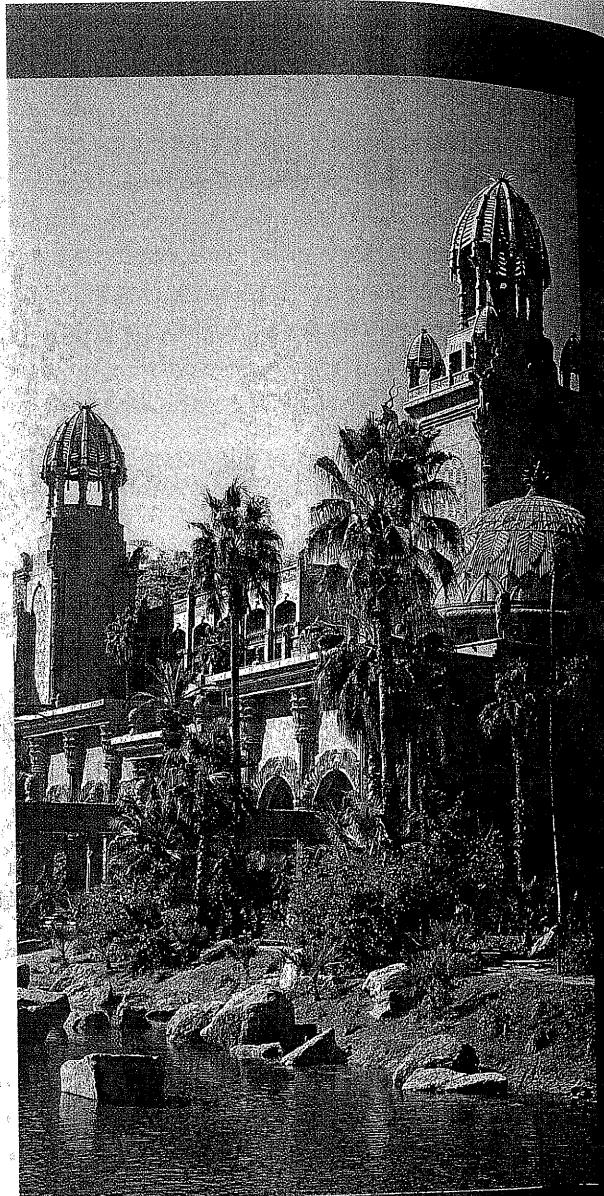
- ◆ Fly-fishing in Clarens and Fouriesburg
- ◆ Visit the Willem Pretorius Nature Reserve
- ◆ Enjoy the Golden Gate Highlands National Park
- ◆ Pursue water sports in the Gariep and Vaal Dams
- ◆ Visit battlefields from the Anglo-Boer Wars
- ◆ The Women's Monument in Bloemfontein





North West

- ◆ Sun City and the Palace of the Lost City
- ◆ See the Big 5 at the Pilanesberg Nature Reserve
- ◆ Sail and relax at the Hartbeespoort Dam
- ◆ Visit craft markets in the Magaliesberg Mountain Range
- ◆ See the beauty of the Vredefort Dome
- ◆ Explore the Madikwe Game Reserve and Groot Marico
- ◆ Travel the Heritage Route
- ◆ Visit the site of the Siege of Mafikeng during the Anglo-Boer War





Mpumalanga

- ◆ The world famous Kruger National Park
- ◆ Go trout-fishing and fly-fishing at Dullstroom
- ◆ Visit the vast freshwater Lake Chrissiesmeer
- ◆ Explore mining history in Barberton and Badplaas
- ◆ Explore the dramatic Blyde River Canyon
- ◆ See endangered cranes at the Verloren Nature Reserve
- ◆ Visit the Sudwala Caves
- ◆ Enjoy the spectacular view from God's Window



12.1 GENERAL GUIDELINES

Appropriate hotels have been contracted and provisionally allocated to the FIFA delegation and other officials.

Comprehensive details of these hotels are provided in the venue-specific tables provided in Annex A.

It is clearly understood that FIFA shall be able to accept or reject any offers of accommodation presented by SAFA and that the FIFA delegation shall have priority over all tourist organisations, and that FIFA delegations shall only be charged for actual number of hotel room nights used, not hotel nights booked.

12.2 TEAMS

South Africa has a broad range of hotels to offer teams participating in a 2010 FIFA World Cup™ in South Africa.

These range from high-class city centre hotels to quiet, luxury establishments in beautiful environments.

Furthermore, it is stressed that listed hotels have extensive experience in meeting the various needs of sporting teams, and are well equipped to provide a comfortable, trouble-free environment for the greatest footballers on the planet.

In due course, a comprehensive 'hotel menu' will be provided to participating teams, assisting them in their choice.

12.3 FIFA

A range of South Africa's world-class hotels have been reserved for FIFA's exclusive use throughout the tournament.

The Sandton Sun and Towers Intercontinental is proposed as the main FIFA hotel, since it offers the highest standards of service and stands immediately adjacent to the Sandton Convention Centre with an interleading walkway, the proposed site for the FIFA General Headquarters.

This world class hotel is also connected by carpeted walkway to the excellent shopping complexes in Sandton City and Sandton Square, a network of superb shops, cafes, restaurants and cinemas that could be transformed into a kind of FIFA city.

Top class hotels have been earmarked for FIFA's exclusive use in each of the other eleven host cities.

In principal, it is intended that FIFA officials will be allocated more than adequate office space and meeting rooms on the same premises as the hotel reserved for their exclusive use.

12

Accommodation

12.4 REFEREES AND ASSISTANT REFEREES

A number of suitable hotels in Johannesburg will be presented to FIFA as potential headquarters for match officials.

These hotels will all be situated in comfortable grounds and will offer excellent training and sporting facilities.

In recent years, South Africa has developed a range of first-class sporting academies, which offer comfortable accommodation, seclusion and the latest training technology.

One of these sites, possibly the facility at Esselen Park north east of Johannesburg, may prove suitable for the referees.

12.5 MEDIA REPRESENTATIVES

Adequate hotels, across all price ranges, will be offered to members of the accredited media. Hotels have been contracted near the Main Media centre and the various match venues.

Each of these hotels will be connected by a regular, 24-hour shuttle bus service to other key 2010 FIFA World Cup™ venues and will offer a range of media services, including internet connectivity and easy access to the tournament's information system.

12.6 ACCOMMODATION AGENCY

SAFA acknowledges its option to select an accommodation agent to organise and manage related matters, subject to FIFA approval.

12.7 COMPUTERISED MANAGEMENT SYSTEM

SAFA will devise a highly advanced computer management system to organise accommodation for the tournament and this system will interface effectively with others in the IT solution.

12.8 FIFA'S OPTION

It is understood that FIFA reserves the right to take responsibility for organising and managing accommodation matters.

The hotels presented in the following pages represent some of the options available in the respective host cities for consideration as nominated FIFA hotels and official hotels.

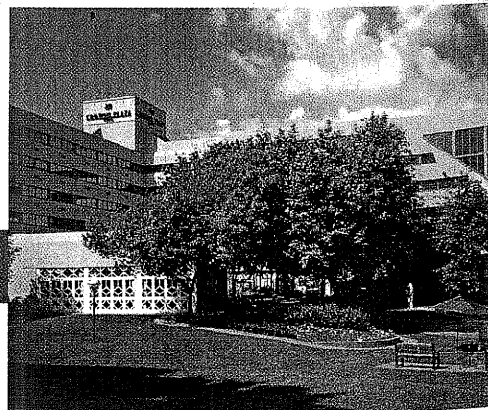
FIFA and Official Hotels Johannesburg

JOHANNESBURG

OFFICIAL HOTEL

SANDTON CROWNE PLAZA

Hotel Group	Southern Sun
Address	Grayston Drive, Sandton
Hotel Grade	★★★★
Number of Rooms	346
World Cup Rooms	209



Proximity to km

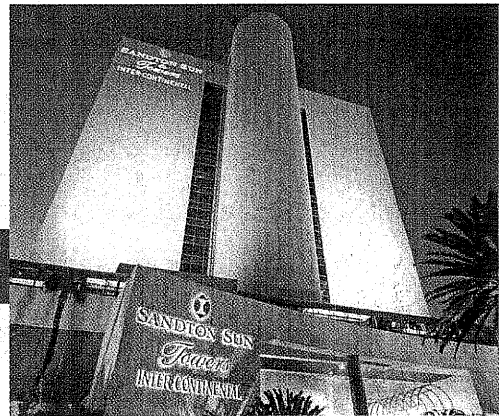
Soccer City	20
Ellis Park	16
Loftus	38
Rainbow Junction	46
Airport	36

JOHANNESBURG

FIFA HOTEL

SANDTON SUN & TOWERS INTERCONTINENTAL

Hotel Group Southern Sun
 Address Corner Fifth and Alice Streets,
 Sandton
 Hotel Grade *****
 Number of Rooms 564
 World Cup Rooms 305



Proximity to km

Soccer City	25
Ellis Park	18
Loftus	40
Rainbow Junction	48
Airport	38

JOHANNESBURG

OFFICIAL HOTEL

THE MICHELANGELO

Hotel Group Legacy
 Address Sandton Square, West Street,
 Sandton
 Hotel Grade *****
 Number of Rooms 240
 World Cup Rooms 190



Proximity to km

Soccer City	25
Ellis Park	18
Loftus	40
Rainbow Junction	48
Airport	38

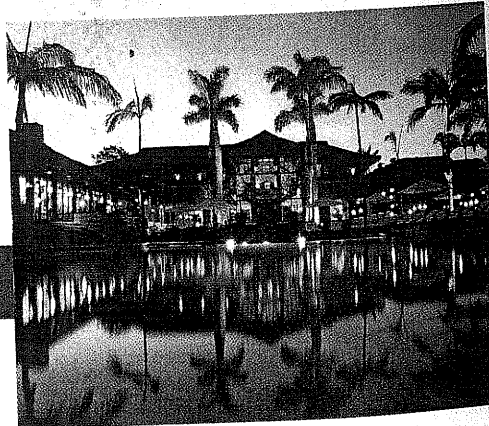
FIFA and Official Hotels Durban

DURBAN

OFFICIAL HOTEL

ZIMBALI LODGE

Hotel Group	Sun International
Address	Zimbali Estate, N4, KwaZulu Natal North Coast
Hotel Grade	★★★★★
Number of Rooms	76
World Cup Rooms	60



Proximity to	km
Kings Park	35
International Airport	45

DURBAN

FIFA HOTEL

BEVERLY HILLS HOTEL - UMHLANGA ROCKS

Hotel Group Southern Sun
 Address Lighthouse Road, Umhlanga Rocks
 Hotel Grade ★★★★★
 Number of Rooms 88
 World Cup Rooms 53



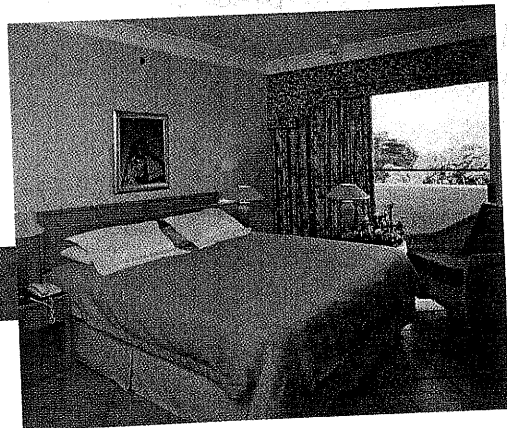
Proximity to	km
Kings Park	20
International Airport	30

DURBAN

OFFICIAL HOTEL

RIVERSIDE HOTEL

Hotel Group Three Cities
 Address 10 Northway Durban North
 Hotel Grade ★★★★★
 Number of Rooms 169
 World Cup Rooms 134



Proximity to	km
Kings Park	6
International Airport	25

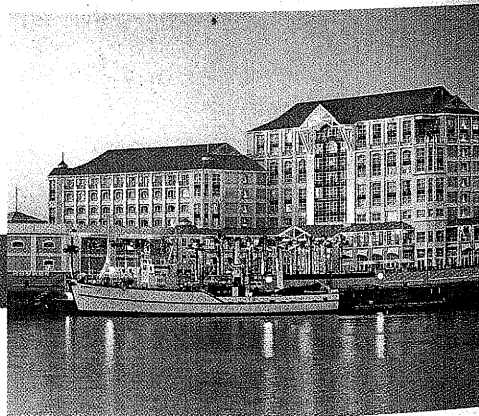
FIFA and Official Hotels Cape Town

CAPE TOWN

OFFICIAL HOTEL

THE TABLE BAY HOTEL

Hotel Group	Sun International
Address	Quay 6, V&A Waterfront, Cape Town Harbour
Hotel Grade	★★★★★
Number of Rooms	329
World Cup Rooms	257



Proximity to km

Newlands Stadium	10
Airport	18

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