



Association of
South African
Travel Agents

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16 July 2003

The President
South African Football Association
Soccer City
Nasrec
JOHANNESBURG
2000

Dear Sir,

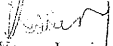
RE: MESSAGE OF SUPPORT TO SA 2010 SOCCER WORLD CUP BID

Thank you for the opportunity of allowing ASATA to submit a message of support for the S.A. 2010 Soccer World Cup Bid.

The Association of South African Travel Agents (ASATA) fully supports the 2010 Soccer World Cup Committee in their determination to secure the bid for the 2010 World Cup Soccer to be held in South Africa.

Please be assured of our support and co-operation.

Yours sincerely,


Vanya Lessing
CHIEF EXECUTIVE

ASATA IS A NON-PROFIT ORGANISATION
ESTABLISHED IN 1956

MEMBER OF UNITED FEDERATION
OF TRAVEL AGENTS' ASSOCIATIONS



AT&K KEARNEY
an EDS company

Norbert Jorek
Vice President

AT Kearney (Pty) Limited
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norbert.jorek@atkearney.com

12 August 2003

Mr. Danny Jordaan
Chief Executive
SA 2010 Bid Company
P.O. Box 786532
Sandton
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IT Solution Section of the Bid Book

Dear Danny,

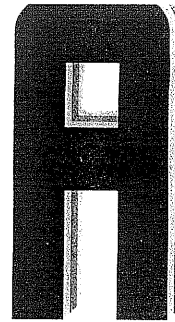
Please find attached the final deliverables regarding the IT Solution section of the Bid Book for the 2010 World Cup bid.

Based on our vast international experience in Information Technology and given our role as the programme manager for the delivery of the IT and Internet solution for the 2002 FIFA World Cup Korea/Japan, we believe that the proposed IT solution will provide for a successful planning, managing, running and showcasing of FIFA World Cup. South Africa's technology landscape is well positioned to support the 2010 FIFA World Cup IT Solution, including the integration of emerging technology to ensure a state-of-the-art IT Solution which can be leveraged to generate additional event revenue.

We wish you and your team all the best as you continue your efforts to secure the 2010 World Cup for South Africa. Please do not hesitate to contact us should we be able to assist you in this endeavor in going forward.

Kind regards





ATKEARNEY
an EDS company

Norbert Jorek
Vice President

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12 August 2003

Mr. Danny Jordaan
Chief Executive
SA 2010 Bid Company
P.O. Box 786532
Sandton
2146

Commercialization Section of the Bid Book

Dear Danny

Further to our previous conversations, please find attached the final deliverables regarding the Commercialization section of the Bid Book for the 2010 World Cup bid.

Our analysis clearly indicates that SA 2010 has the economic potential to execute a world-class event in 2010. Based on our vast international experience in hosting mega sports events, we are confident that sufficient global and local sponsors can be secured to provide FIFA and all other 2010 stakeholders with a significant Commercialization/Revenue opportunity. Thus, we are convinced that the 2010 World Cup in South Africa will be a overriding commercial success.

We wish you and your team all the best as you continue your efforts to secure the 2010 World Cup for South Africa. Please do not hesitate to contact us should we be able to assist you in this endeavor in going forward.

Kind regards





Atos KPMG Consulting

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Internet
<http://www.atoskpmgconsulting.co.za>

Mr. Molefi Oliphant
President - SAFA
SA 2010 Bid Company
P.O Box 786532
Sandton
2146

Our ref: Letter to_SA 2010 Bid Company

11 August 2003

Dear Mr. Molefi Oliphant

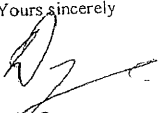
2010 Bid Budget Model

We would like to thank the SA 2010 Bid Company in selecting Atos KPMG Consulting to assist in developing a budget model for the submission of the Bid document to host the 2010 Soccer World Cup in South Africa.

The budget model has been developed in accordance with Atos KPMG Consulting financial modeling standards and practices that are applied internationally. The information used in the model has been supplied by the 2010 Bid Company.

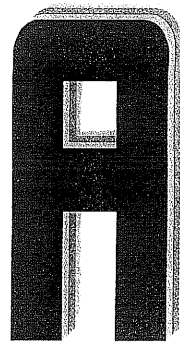
We wish the SA 2010 Bid Company good luck in the submission of the 2010 Bid document and as proud South Africans are "holding thumbs" for very success.

Yours sincerely



Jakob Duvenage
Executive Director





Letters of Intent



THE PRESIDENT
SOUTH AFRICAN FOOTBALL ASSOCIATION
Soccer City
Nasrec
JOHANNESBURG
2000

The President
South African Football Association
Soccer City
Nasrec
JOHANNESBURG
2000

Dear Mr President

We address this communication to you in support of the SA2010 Soccer World Cup Bid.

We as Avis Southern Africa Ltd have been involved in providing services to a number of sporting events held in South Africa in the past years. Our Car Rental, Chauffeur Drive and Luxury Car Services have been provided to support the hosting of major International Events in the country.

Avis operates a fleet of well over 16000 vehicles in the region, ranging from small economical Golf Chicos to a wide range of large and Luxury sedans and Sports utility vehicles. We operate from over 130 locations in the region and provide a comprehensive range of rates to suit all needs of the local and visiting car rental market.

We believe that this Country has shown its suitability to provide the necessary infrastructure to adequately meet, and indeed exceed, the needs of the International standards set for hosting such an elaborate event. South Africa's transport infrastructure, security, accommodation and media networks rank among the best available. Our experience in hosting such global sporting events as World Cup Rugby in 1995 and more recently the World-Cup Cricket this year are testimony to our varied and extensive venue selection.

Avis as a supplier of the SA2010 Soccer World Cup Bid, and as a way of life we will try harder to continually exceed our customers' expectations at every interface through the value packed car rental services to leisure and business travelers, lifestyle and utility users from anywhere in the world, with operations located in Africa and both the Northern and Southern Hemisphere.

Our customers can count on us for experience, reliability, convenience, versatility, speed, quality service and top quality cars. At Avis people will always be more important than cars. And what matters most to them will always be what matters most to us.

Avis is proud to be associated with this important Bid process, and takes this opportunity of wishing your committee every success.

Yours sincerely

Mr Glenn van Heerden
Chairman: Avis South Africa

We try harder.

Directors: G van Heerden (Chairman), G J Willem (Chair Executive Director), T R T Schreiner, G P Cilliers, H R Sibeko, B P Ooms, J W Dreyer, H R Kopp, A R Langham P O'Brien, L M Savage, P J J van der Walt
Company Secretary: J E. Steyn

BMW Group
South Africa



The President
South African Football Association
Soccer City
Nasrec
Johannesburg
2000

Your reference: K Mmutlana
Our Reference: M Matube
Department/From: Government Affairs and Africa Sales / M S Phalatse
Telephone: +27 12 522 2708
Fax: +27 12 522
e-mail: seth.phalatse@bmw.co.za
Date: 15 July 2003
Subject: **Message of Support to SA 2010 Soccer World Cup Bid**

Dear President

Company
BMW (South Africa) (Pty) Ltd
Registration Number
19300012667
BMW Group Company

Address
P.O. Box 2955
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*Dr. N.J.G. Reithofer
(Chairman)

**I.S. Robertson
(Managing)

*U.B. Sanna
(Financial)

*H.W. Vogt
(Technical and
Logistics)

*I. van Hattum
(Sales and Marketing)

**A.C. Harfield
(Human Resources)

M.S. Phalatse
(Government Affairs
and Africa Sales)

*Dr. J.P. Faghebutel
(Corporate and Legal Services)

G.M. Mookgosi
(BMW Executive)

N.P. van Heerden
(Non-Executive)

*L. van der
*B. van der
1002

BMW South Africa is proud to be associated with the World Cup Soccer Bid 2010. Competing in an international arena and winning, is something we at BMW are all familiar with. Our export programme, for example, spawned, the coveted JD Power for being one of the best plants in the world in 2002, beating even our German parent company.

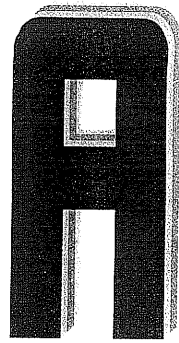
South Africa is clearly at the forefront of the African Renaissance and we are confident that you will make us proud. Africa has at last risen and will show the rest of the world exactly what she can do.

At BMW South Africa we are behind you all the way, proudly cheering you on as we show the world what this country is made of and what we can achieve!

Yours faithfully
BMW (South Africa) Pty Ltd.

M.S. Phalatse
M.S. Phalatse
DIRECTOR, GOVERNMENT AFFAIRS AND AFRICA SALES

K Mmutlana
K Mmutlana
GENERAL MANAGER, GOVERNMENT AFFAIRS AND AFRICA SALES



Wanderers Club
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 Northlands 2116
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 Fax: (011) 880 6578
 ucbsa@cricket.co.za

17th July 2003

Mr Molefi Oliphant
 The President
 South African Football Association
 Soccer City
 Nasrec
 JOHANNESBURG
 2000

Dear Mr Oliphant

On behalf of the United Cricket Board of South Africa, I would like to extend our full support for the SA 2010 Bid to host the FIFA World Cup.

We were privileged to host the ICC Cricket World Cup 2003, and are most pleased to report that the International Cricket Council described it as the "biggest and best ICC Cricket World Cup yet held".

The entire nation, from President Thabo Mbeki to the humblest volunteer, got behind this event and proved once again that South Africa has the capacity and commitment to stage world-class events such as these.

Indeed, there were six aspects that made us particularly proud of being South Africans in staging in this event:

- South Africans in the thousands took part as volunteers.
- South Africans in their droves attended matches where the South African team was not involved in order to support the event.
- The event was a showcase for the sport across the world against the backdrop of South Africa's rainbow nation, beautiful scenery and hospitable people.
- The event was conducted in safe and comfortable surroundings throughout.
- The facilities for both participants and spectators were among the best in the world.
- Expertise from across the board was harnessed to ensure success.

General Council: P. Sison (President), R. Kurz (Vice-President), J. Blair (Treasurer), P. Bacela, A. Bloch, B. Foot, M. Gordon,

M. Jeyasingh, A. Jinnah, I. Khumalo, R. Moli, Dr. L. Naidoo, G. Nkagiseng, H. Paulse, C. Robinson, C. Sullman, R. Tseladimitra

Chief Executive Officer: G. Majola

cricket co za

We wish to offer our appreciation to our brothers and sisters in football, who were pioneers in creating this wonderful sporting climate in which we held our World Cup through the successful staging of such prestigious events as the 1996 African Cup of Nations.

The world surely knows that you have already proven yourselves in this regard, and that you are ready to successfully host one of the greatest sporting events of them all – the FIFA World Cup.

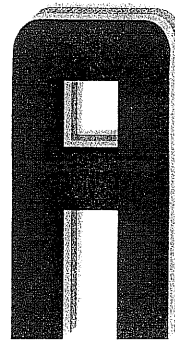
We wholeheartedly pledge our support for your endeavour, and wish to assist in any relevant way.

Viva the Beautiful Game! Viva South Africa's 2010 FIFA World Cup Bid!

Yours in sport,



GERALD MAJOLA
CHIEF EXECUTIVE OFFICER



MANAGED BY MEDIA24 NEWSPAPERS, A DIVISION OF MEDIA 24 LTD

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69 Kingsway, MediaPark, Auckland Park | PO Box 121, Auckland Park 2006
E-mail: info@daily.sun.co.za

July 10, 2003

Mr. Oliphant
South African Football Association
Soccer City
Nasrec
JOHANNESBURG
2000

Dear Mr Oliphant

As you know, *Daily Sun* is the biggest daily newspaper in South Africa. At our current circulation of 220000 copies per day our paper reaches almost 1,5 million working class South Africans - daily. We are passionate about our readers and our readers are passionate about soccer. In our world, soccer is more than a sport...more than entertainment...even more than a lifestyle - it represents the hopes and dreams of countless young men and women in our country for whom soccer has become a viable career opportunity. It is our view that what is good for South African soccer is undoubtedly good for our nation. This underscores our firm engagement with the 2010 Bid Company in its effort to bring the World Cup to South Africa. We want to see the Soccer World Cup, the greatest show on earth, here in South Africa in 2010.

It was a pleasure to meet the management team and some of the organisers of the 2010 Bid campaign. Congratulations for convening a competent, astute and truly representative team. We take great comfort in the fact that your team has a very keen understanding and appreciation of our readers. *Daily Sun* is pleased that the interests of our readers are well represented by the 2010 Bid Company.

We believe that the 2010 Soccer World Cup will bring a wide array of economic benefits and opportunities for South Africa and the African continent as a whole. We are proud to participate in an effort that promises to contribute generously towards the development of our national sport, our economy and our people. *Daily Sun* proudly supports the South African 2010 World Cup Bid.

Sincerely,

Fergus Sampson - GENERAL MANAGER

*Kantoor van die Premier
Office of the Premier
Izinqiniso*



Reference
Verwysing
Isingqiniso

15 July 2003

Date
Datum
Umhla

The President
South African Football Association
Soccer City
Nasrec
JOHANNESBURG
2000

As South Africans we have proved in recent years that we have both the capacity and ability to host world class international events. The astounding success of the 2003 Cricket World Cup illustrated our ability, as a nation, to deliver on the demands of both our local and international sporting audiences at the highest levels.

Hosting the 2010 Soccer World Cup is important for South Africa, but also for Africa as a whole. By being afforded the opportunity to host the world's biggest sporting event, South Africa will prove to the world that Africa's time has indeed come.

Apart from being an opportunity to once again showcase our ability to host major events, the 2010 World Cup brings with it the prospects of much needed job creation, economic growth and sport development to our country.

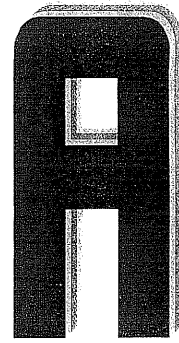
The Western Cape is rallying behind our bid committee to bring the 2010 Soccer World Cup to our shores.

Martinus van Schalkwyk

**MARTHINUS VAN SCHALKWYK
PREMIER OF THE WESTERN CAPE**

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Private Bag X9043 Cape Town 8000
Fax: +27 21 483 3421



DENOSA

Democratic Nursing Organisation of South Africa

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0001

PO Box 1280
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0001

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Tel (012) 343-2315
Fax (012) 344-0750

21 July 2002

The President
South African Football Association
Soccer City
Nasrec
JOHANNESBURG
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Dear Sir,

MESSAGE OF SUPPORT AND ENDORSEMENT OF THE SOUTH AFRICAN BID

The Democratic Nursing Organisation of South Africa (DENOSA), a professional and labour organisation with more than 70 000 nurses as members, fully endorses the Bid Process for the 2010 Soccer World Cup.

As the voice of Nurses and Nursing in the country, we pledge our support for the 2010 Soccer World Cup Bid. We believe that hosting the event will assist our country in many ways, including creating jobs for the jobless. This will in no doubt assist in minimising poverty, which impacts negatively to our health services. Nurses as the backbone of health services in this country, witness the impact poverty has on the health of the people on a daily basis.

Having successfully held several international events, we have no reason not to believe that you will succeed in your endeavours. South Africa, as the powerhouse in Africa today, has the mammoth task of assisting other African countries rebuild themselves, and the success in this regard will assist towards the achievement of that goal.

We can't help in wishing you the best of luck because that is exactly what you deserve.

Sincerely yours

TT GWAGWA
EXECUTIVE DIRECTOR/GENERAL SECRETARY



Thursday, 17 July 2003

The President
South African Football Association
Soccer City
Nasrec
Johannesburg
2000

Dear Mr Oliphant

Re: Message of Support to SA 2010 Soccer World Cup Bid

Dimension Data is a leading global IT company, with headquarters in South Africa and over 20 years experience in the delivery of world class solutions to local and international organisations. Our company's recent involvement in the successful deployment of an integrated ticketing and IT system for the ICC World Cup Cricket 2003 tournament reinforces our belief that South Africa has the capability, depth of talent, sophisticated infrastructure and passion to host the FIFA World Cup in 2010.

This country's ability to meet the challenges of hosting global events such as the Rugby World Cup (1995), African Cup of Nations (1996), Athletics World Cup (1998) and most recently the 2003 ICC Cricket World Cup, has been proven time and again. Very few other countries in Africa can claim to deliver the required mix of first world facilities and technologies with the raw passion for the game of soccer.

It is not only the ability to host such an event that allows South Africa to stand head and shoulders above the competing nations, but also the love and passion for the game of soccer. Dimension Data's sponsorship of international and local soccer events and clubs, our development of grass roots facilities and our formal commitment to the FIFA World Cup 2010 bid is reflective of the desire the South African people have to host this event.

Dimension Data is proud to be associated with South Africa's bid to host the 2010 FIFA World Cup. We are confident and supportive of this country's ability to deliver a world-class event and an everlasting tribute to the game of soccer.

The success of this event, and the peace of mind of FIFA, is safe in the hands of our nation.

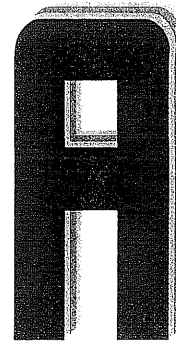
Yours sincerely

Peter Hird
Chairman
Dimension Data SA

Allan Cawood
Chief Executive Officer
Dimension Data SA

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The Campus 57 Sloane Street Bryanston South Africa
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P G T Hird (Chairman) P D Wharton-Hood (Non-executive)
Co. Secretary M L Taylor
Dimension Data (Pty) Ltd (reg. No. 2000/011209/07)



Tourism, Hospitality & Leisure
Specialists

Grant Thornton
Kessel Feinstein 

Confidential

8 August 2003

SA 2010 Bid Company
41 Melville Road
Hyde Park
Johannesburg
2000
Attention: Ian Riley

Dear Ian

ECONOMIC IMPACT ASSESSMENT OF THE FIFA 2010 WORLD CUP

Grant Thornton Kessel Feinstein was appointed by the SA 2010 Bid Company to conduct the Economic Impact Assessment of the FIFA 2010 World Cup.

Grant Thornton Kessel Feinstein established a consulting division in 1985 (formerly *Horwath Consulting*) to serve the tourism, hospitality and leisure industries. As a specialist consultancy, focused exclusively on these sectors, we have over the years assisted many clients in South Africa and in a number of other African countries. Our experience relevant to this Economic Impact Assessment is gained from various studies, including the Economic Impact Assessment for the FIFA 2006 World Cup Bid Company, economic impact assessments for holding Formula 1 Grands Prix in SA for various years, compilation of a simulated Tourism Satellite Account for South Africa for SA Tourism, tourism market and financial feasibility studies, and socio-economic impact studies for a number of casino applications throughout SA, several including sporting and event facilities.

Our estimates and projections contained in this report reflect our assumptions and understanding of the economic influences an event such as the FIFA World Cup would have on a developing country like South Africa taking into account studies by other parties on the impact that such "mega-events" have on host countries.

The data used in preparing this report was generated from a variety of sources, including the Client, SA Tourism and Statistics SA.

The opinions and recommendations contained in this report are based on such information as was available to us at the time of our research and the study is based on estimates, assumptions and other information developed by us from our independent research, general knowledge of the industry, and from consultations with the Client and its representatives. We assume no responsibility for inaccuracies in reporting by the Client, its agents and representatives or any other data source used in preparing or presenting our study.

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Grant Thornton Kessel Feinstein
THL Consulting (Proprietary) Limited
Registration No. 2000/011065/07

Directors: L. Bac, L. Brehm, C. Grohmann, B. Patel, G. Saunders, D.E. Woolley

In performing our procedures, we have assumed and relied upon, without independent verification, the accuracy and completeness of the information provided to us or otherwise received by us for the purposes of this report, whether in writing or obtained through research or discussions with various parties including the Client and its representatives, and we have not assumed and do not assume any liability therefore.

To the extent that our advice is based on unaudited information provided to us, obviously we cannot accept responsibility if such information (and therefore advice based on it), is incorrect.

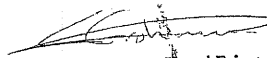
The estimates and projections included in our report are not presented as results or outcomes that are inevitable under any circumstances. Factors that are unquantifiable and unpredictable, including but not limited to the weather, the general state of the economy, market acceptance, management approach, and others have not been considered in the preparation of this report. The estimates and projections are, instead, subject to the various assumptions and bases stated in the report.

Our report is based on the current economic and regulatory conditions. It should be understood that subsequent developments may affect our conclusions which we are under no obligation to update, revise or affirm. Therefore, as is customary with studies of this nature, we advise that the Client ensure that all data and conclusions are reviewed and updated from time to time to take account of changing conditions.

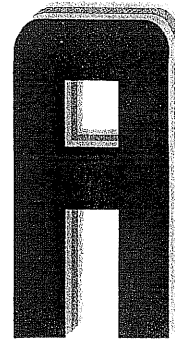
Our report is solely for the purpose set forth in the first paragraph of Section 1 of our report and for your information. Our complete report may be used for presentation to relevant third parties, as far as is reasonable please inform us in writing of all parties to whom the report is made available.

We trust that the report will prove useful for your purposes. We would, of course, be pleased to discuss any aspect of the report with you in more detail should you so require.

Yours faithfully



Grant Thornton Kessel Feinstein THL Consulting (Pty) Ltd



Legislature Building



Private Bag X0047 Bisha 5605 Tel: (040) 6391415/6092000/1 Fax: (040) 6351166

Danny Jordaan
Chief Executive Officer
South Africa 2010 Bid

23 July 2003

Once more history is beckoning the South African nation to play its role as part of the family of nations. The role is to request the bigger family of nations of this planet to support its bid for hosting the 2010 Soccer World Cup event!

In expressing our unqualified support for the bid, we exhort and implore the world to pause for a while and ponder the huge benefits that will be enjoyed, not only by the South African public, but that of the African Continent, as well. These benefits are the following:

- The quality of soccer in particular and sport in general will be enhanced.
- A meteoric qualitative improvement of any sport related business.
- Short term and long term employment opportunities for the people of the country and the Continent. There is not a single country on the Continent with no substantial human representation in South Africa.
- A wonderful opportunity for the tourism industry and related business.

A successful bid will offer the world fraternity of soccer, FIFA, with an opportunity to acknowledge and recognize the sterling contribution to the game, that sons of the African Continent (and those with African ancestry) have made over many decades. The opportunity will further strengthen FIFA's claim that it is a world representation of the game!

The community of world soccer is called upon by the reality of the twenty-first century to rise to the occasion by honouring the request from South Africa, and Africa, as well.

Our young people and those of the Continent, have to see concrete results of the claim that they are part of the bigger world with a successful bid. They have to feel accepted, so that they can play their historical role as the youth of the twenty-first century, a youth with a task of making the world a better place for all, not just for some.

On behalf of Province of the Eastern Cape, I express the collective support for hosting the 2010 Soccer World Cup.


REV. M.A. STOFILE
PREMIER: PROVINCE OF THE EASTERN CAPE

22/7/2003
DATE



The President
South African Football Association
Soccer City
Nasrec
JOHANNESBURG
2000

17 July, 2003

Dear Sir,

**A message of support from FNB for South Africa's
2010 World Cup Bid**

First National Bank is proud to be a sponsor of South Africa's Bid to host the 2010 World Cup. Our decision to support the Bid is a logical extension of our commitment towards the development of South African soccer at student level, and we look forward with great anticipation to the prospect of seeing our young soccer stars in the making participating in the 2010 tournament on home soil.

We are also very well aware of the significant economic benefits that will accrue to our country as hosts of the tournament, benefits that will touch almost all South Africans in one way or another.

Most importantly, we have witnessed what the hosting of the world's most popular global sporting event can do for the spirit and pride of a nation. As South Africans we have much to show the rest of the world and the 2010 FIFA World Cup will afford us a most memorable opportunity to do so.

We wish Mr Danny Jordaan, Mr Irvin Khoza, and the rest of our very competent Bid team, every success with their efforts to secure the event for South Africa. We will support their efforts in every way that is available to us, not least of which is by galvanising the spirit of our clients and staff behind this national imperative.

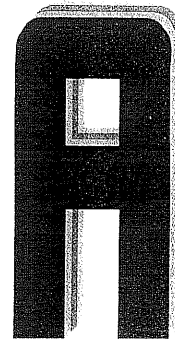
Yours sincerely,

Wendy Lucas-Bull
CEO, FNB Retail

Directors: G.T. Ferreira (Chairman), P.K. Harris (Chief Executive Officer), V.W. Bartlett (Deputy CEO), M.P.C. Brogan (Australian), J.P. Burger, L.L. Dippenaar, D.M. Falck, J.W. Gafney, P.M. Goss, M.W. King, S.R. Maharaj, A.S. Vahed, R.A. Williams. Company Secretary: B.W. Linser

Registration No. 1929/001225/06





Office of the Premier
Ahluwisi LikaNtunankulu

Kingdom of KwaZulu
Uhulumeni Wombuso Wobukhosi Bukazulu



Private Bag X01
Ulundi
3838

King Dinuzulu Highway
LA Building
Ulundi

P1/7/3

The President
South African Football Association
Soccer City
NASREC
JOHANNESBURG
2000

Dear Sir

RE: MESSAGE OF SUPPORT TO SA 2010 WORLD CUP BID

KwaZulu Natal Province has a high mark in the scale of comparison with other provinces in South Africa.

This province is blessed with a hospitable climate, highly populated favourable sports facilities, hospitality industry (hostels) and passionate communities regarding football.

Our history in the question of the 2006 World Cup Bid is a good example of South Africa as a potential country for the Soccer World Cup. It is also true that in all the major games hosted in KwaZulu Natal, the tickets were sold out even before the said games commenced. KwaZulu Natal recognizes that football is a "Game of Billions".

The soccer tragedy at Ellis Park in 2001 where two people from KwaZulu Natal died is evidence that people of KwaZulu Natal will go out of this province even for a derby match. Lessons from this tragedy have tested us to understand the required logistics in match preparations.

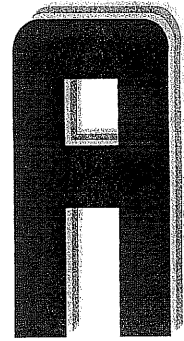
Ulundi
Tel: +27 35-874 2002
Fax: +27 35-874 2001/3

Pietermaritzburg
Tel: +27 33-395 2978/9
Fax: +27 342 7368

South Africa is ready for such big events. Various big events have taken place in KwaZulu Natal, namely:

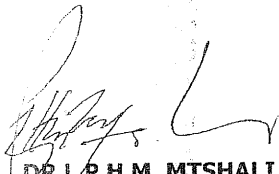
- 1993 : African Amateur Athletics with 53 countries as participants.
- 1995 : Rugby World Cup semi-finals held in Durban.
- 1996 : African Cup of Nations in Durban.
- 1997 : World Veterans Athletics Championship in Durban.
- 1999 : Non-Alignment Movement Summit held in Durban.
- 2000 : 13th World HIV/AIDS Conference held in Durban.
- 2001/2003: World Economic Forum and World conference on Racism and Xhenophobia in Durban.
- 2002 : Launch of the African Work Summit in Durban.
- 2003 : Cricket World Cup games held in Ladysmith, Pietermaritzburg and Kings Mead in Durban.
- Comrades Marathon has grown to be an international event on a yearly basis. The same with the 10km Spar Ladies Race with 15 000 participants.
- The Prize/Vodacom Beach Surfing, Beach Soccer, Beach Volley Ball and Rugby, Music and Life Saving.

All the National world events held in KwaZulu Natal have had unequivocal successes. Behind all the above events the KwaZulu Natal Government has offered its support and commitment. I have the support of the people of KwaZulu Natal in this endeavour to bid for the SA 2010 Soccer World Cup Bid.



3

Yours sincerely



DR L/P H M MTSHALI
PREMIER: KWAZULU NATAL

DATE: ...16/07/03...



Limpopo
PROVINCIAL GOVERNMENT

26 Bodenstein Street
Private Bag X9483
POLOKWANE
0700
Tel: (015) 295 3910
291 2136
291 4020
Fax: (015) 295 3840

MESSAGE OF SUPPORT TO SA 2010 SOCCER WORLD CUP BID

The people of Limpopo and their provincial government unreservedly support and welcome, wholeheartedly, the decision by our country and the football governing body, SAFA, to host the FIFA World Cup 2010.

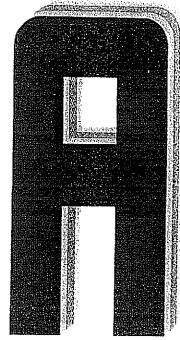
Since its readmission to the international arena of sport in the early 1990s, our country prides itself with a successful track record of hosting international events. Amongst those we count 1995 Rugby World Cup, 1996 Africa Cup of Nations, 2003 Cricket World cup and others too numerous to mention.

It is against this background that Limpopo provincial government remains firmly confident that FIFA World Cup 2010 would not be an exception.

In collaboration with Polokwane Local Municipality, the business community and other relevant stakeholders the preparations are well underway to provide desired hospitality to world community of sport in 2010. To that effect, the provincial government makes Peter Mokaba Stadium, situated in Polokwane, the capital city of Limpopo, available for this important event.

OFFICE OF THE PREMIER

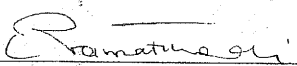




The refurbishment and renovation processes to make our stadium compatible with international standards are at an advanced stage and we hope to finish in no less than five years. Included in the broader plan are the development of adequate infrastructure, provision of sufficient security, creation of jobs for the unemployed and, most importantly, contribution to the economic growth and development of our province.

We also call upon all sport loving people of the world to make history by being patriotic and supportive to our country's bid for this prestigious event.

Let Africa be part of the mainstream of world activity in sport


Advocate Ngoako Ramathodi
Premier: Limpopo Province

MARSH

Chris J Pearson
Executive Director

Marsh (South Africa) (Pty) Ltd
The Marsh Centre
88 Grayston Drive, Sandton
Private Bag X14, Benmore, 2010
South Africa
+27 0 11 506 5146 Fax +27 0 11 506 5250
chris.j.pearson@marsh.com
www.marsh.com

13 August 2003

S A 2010 Bid Company
41 Melville Road
Hyde Park
JOHANNESBURG
South Africa

Dear Sir

Re : **INSURANCE AND RISK MANAGEMENT SERVICES**

We thank you for appointing Marsh as the official Insurance and Risk Management Service Provider to the SA 2010 Bid Company for the 2010 World Cup.

We have met with the Bid Committee of the Organizing Association and discussed in depth FIFA's requirements, the requirements of the Organizing Association, along with Marsh's capabilities to respond to the specialised nature of the products and services an event such as the FIFA World Cup requires.

Our experience in the field of Event Management Consulting makes us confident of being able to achieve the required outputs and service levels to assist in making this a safe, efficient and successful World Cup.

Marsh is the world's largest insurance and risk management consultancy represented in over 100 countries with annual revenues exceeding US\$ 10 bn. The Marsh Special Events Practice Group's vision and capabilities ensure that clients are able to deliver events, on time, at the right venue, on budget and with full regard to the risks involved.


Other events we have consulted on are :-

FIFA World Cup, Olympics, Rugby World Cup, Formula One and numerous others.

Full information is contained in our detailed proposal dated 24 June 2003.

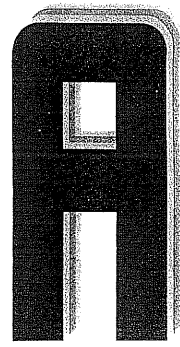
Thank you once again and we look forward to working with you to make 2010 the best world cup ever.

Yours sincerely


J C S PEARSON
Executive Director
Senior Vice President
Marsh SA (Pty) Limited

Registration No. 990034807
Directors: B R Blake (Chairman and Managing Director), D R Buchanan, A J Dick*, J G Douglas, G D Evans, A
Hein, J C S Pearson, R A Phillips*, V von Widen, K Young *British *New Zealand

 Marsh & McLennan Companies



M O M E N T U M

17 July 2003

Reg. No. 19040021/06/06
Momentum 268 West Avenue, Centurion 0157, PO Box 7400, Centurion 0046, South Africa
Telephone (012) 671 8911 Fax (012) 671 8209 671 8210
clients@momentum.co.za www.momentum.co.za

The President
South African Football Association
Soccer City
Nasrec
Johannesburg
2000

Dear Mr Oliphant

MESSAGE OF SUPPORT FOR THE FIFA 2010 WORLD CUP BID

Momentum is proud to send this message of support to all those involved in the bid to host the FIFA World Cup in 2010. As a proud and committed South African company, we firmly support initiatives by sportspeople, business and government alike which attract investment, create jobs, promote tourism, build capacity and unify our nation.

There is no doubt whatsoever that South Africa is able to successfully host an event of the magnitude of the FIFA World Cup, based on the overwhelming past success of prestigious events such as the 1995 Rugby World Cup, 1996 African Cup of Nations, 1998 Athletics World Cup, 1999 All Africa Games, 2002 World Summit on Sustainable Development and the 2003 Cricket World Cup.

May your efforts to secure the rights to host this event meet with every success. Momentum is behind you all the way!

Kind regards

Hillie Meyer
Managing Director
Momentum Group Ltd.



MPUMALANGA PROVINCIAL GOVERNMENT

No 7
Government Boulevard
Riverside Park
Extension 2
Nelspruit
1200



Private Bag X 11291
Nelspruit, 1200
Tel: (013) 766 0000
Int: +27 13 766 0000

Office of the Premier

Lihovisi la
Ndunankhulu

I-Ofisi Lika
Ndunakulu

Kantoor van die
Premier

14 July 2003

The President
South African Football Association
Soccer City
Nasrec
JOHANNESBURG
2000,

Sir

Let me on behalf of the Mpumalanga Provincial Government and the people of the province express our whole-hearted and unstinting support of the SA 2010 SOCCER WORLD CUP BID.

We commend you most heartily and congratulate and admire the tremendous work you have put into the efforts to bring the World Cup to South Africa.

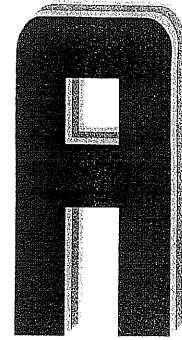
Shortly after the first democratic elections we set ourselves the task of forging a new nation built on prosperity, democracy, peace, non-racialism, non-sexism and harmony.

Indeed for the past nine years we have together worked tirelessly at fighting poverty and ensuring the general improvement in living standards of the people.

We knew that poverty alleviation, in essence, meant ensuring that everyone - including the most vulnerable in society - had access to basic needs and services that are essential for their survival and well-being.

In order to ensure that there is a better life for all our people, we had to identify those things that we had to do in order to turn things around. These included economic growth and social development.

Our commitment to improving the lives of all our people and building a province rooted in a radiant spirit of justice, compassion and love has



In order to ensure that there is a better life for all our people, we had to identify those things that we had to do in order to turn things around. These included economic growth and social development.

Our commitment to improving the lives of all our people and building a province rooted in a radiant spirit of justice, compassion and love has always been steadfast. It is this commitment that makes us confident that we will indeed bring the World Cup to South Africa in 2010.

In supporting the SA 2010 SOCCER WORLD CUP BID we are keenly aware of the contribution that this will have in job creation and poverty-alleviation, National Unity, improving infrastructure, strengthening the partnership between Government, National Sport, Corporation and the International Federation and enhancing our image and international credibility.

As a province with great tourism prospects and capabilities, we are aware of the impact our winning this Bid will have on growth and development in Mpumalanga.

As the Mpumalanga Provincial Government we will at all times be ready to strengthen the efficiency of the 2010 Bid Committee in whatever way you may require us to do.

We will do this because we know that in doing so our ultimate aim would be to help our people move out of the depths of poverty and under-resourced facilities.

We are looking at the possibility of erecting a provincial stadium. Should we win the SA 2010 SOCCER WORLD CUP BID - which we know we will - we would be more than willing to speed-up the building of the venue so that we can participate in the hosting of some of the 2010 WORLD CUP games.

Your task is a noble one. Go out there and double your efforts. We wish you success confident that NIZOBUYA NAYO 1-2010.


NQ. MAFLANGU
PREMIER: MPUMALANGA PROVINCE



nocsa

8 July 2003

FIFA WORLD CUP BID – 2010

South Africa lost the Bid to host the 2006 FIFA World Cup by the narrowest of votes. The bid is now on again for 2010.

Great strides and progress have been made in South Africa since the last bid. Besides having an extremely stable political situation our country has made rapid economic progress. Our infra-structure is sound and the air transportation system between our major cities can compare favourably with any in the world.

All this should auger well for a successful bid when the FIFA Executive meets in May 2004.

Our country's Olympic Movement and I in my personal capacity, support the Bid unreservedly.

Be assured that I will personally avail myself whenever required.

Good Luck

With warm regards

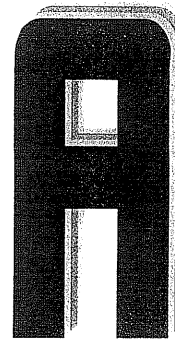
Sincerely yours

Sam Ramsamy
PRESIDENT
and IOC MEMBER:

NATIONAL OLYMPIC COMMITTEE OF SOUTH AFRICA

PO Box 1355 Houghton 2041 Johannesburg South Africa Tel: 27 (11) 483 3788 Fax: 27 (11) 483 2726
www.nocsa.co.za

President: Sam Ramsamy 1st Vice President: Moss Mashishi 2nd Vice President: Hajera Kajee Secretary General: Dan Moyd
Treasurer: Mark Alexander Executive Members: Leonard Chuene, Richard Wilkinson, Sylvia Dale, Molefi Oliphant
Chief Executive Officer: Lyndon Barends



LETTERS OF APPOINTMENT



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KANTORO YA TONAKGOLO

I-OFISI YE NKULUMBUSO

KANTOOR VAN DIE PREMIER

Provincial Building, Chapel Street
Private Bag X5016
KIMBERLEY 8300

Kago ya Profensi, Chapel Street
Kgatsanaposi X5016
KIMBERLEY 8300

Isakhiwo Sephondo, Chapel Street
Private Bag X5016
KIMBERLEY 8300

Provinsiale Gebou, Chapelstraat
Privaatsak X5016
KIMBERLEY 8300

Tel. +27 (053) 830-9302/3

Fax +27 (053) 833-2122

E-mail: erable@leg.ncape.gov.za

Enquiries :
Dipatlisiso : N. FILLIS
Imibuzo :
Navrae :

Date :
Leshupelo : 24 JULY 2003
Umhla :
Datam :

Reference :
Tshupelo : 1.9
Isalathiso :
Verwysings :

PREMIER MANNE DIPICO'S Message – South Africa's World Cup 2010 Bid

It is my view that FIFA and the football-community will award the staging of the World Cup 2010 to South Africa. Our country and the Northern Cape Province in particular, are more than ready to 'come to the party'.

It will be a great honour for the country and the host cities to write a football history in the democratic South Africa. During the World Cup 2010 our country and host cities will play host to the best teams and players from the five continents. Football will catalyze the many opportunities that will contribute towards creating a better life for all!

The economic benefits are considerable and will lead to the development of infrastructure, which will be the legacy football gives to our country and its people for which many ordinary and poor kids look towards to escape poverty and hardship!

The football fever will be electrifying and taken to new heights and will also ensure we continue in the consolidation of the South African nation.

These and many other factors point to a memorable African-football spectacle and in honour and tribute to Marc-Vivian foe!

A beautiful country awaits the beautiful game!

Regards

EMSLEY MANNE DIPICO
PREMIER: NORTHERN CAPE PROVINCIAL GOVERNMENT



André Viljoen
President and CEO
Airways Park
Jones Road
JOHANNESBURG
INTERNATIONAL
AIRPORT
1620
Tel: +2711 978 1908
Fax: +2711 978 1907

20 May 2003

South African Airways (SAA) message of support for 2010 Soccer World Cup bid

Africa's time has come to host the 2010 World Cup. A great triumph for our continent, one which South African Airways is extremely proud of.

The world's controlling soccer body, FIFA has resolved that from 2010, the tournament will be rotated between the five continents with Africa being the first in line to host the event under the new scheme.

FIFA will make its final decision next year on the venue for the final. South African Airways holds it head high as the official carrier for the 2010 bid committee, led by CEO Danny Jordaan and chairman Irvine Khoza.

We have committed ourselves to flying the South Africa 2010 bid office bearers around the country and abroad, including delegates traveling to the country to inspect our facilities.

South African Airways is dedicated to the development of soccer not only in South Africa but also across Africa.

Soccer is the most popular sport around the globe, played by 120 million people in 150 countries. Recent statistics show that approximately 3.2 million South Africans have put their hearts and souls into playing the game.

South African Airways is devoted to the hard working players and the million of supporters.

Like the ball with which it is played, SAA is on a roll. As the national carrier, we are proud to be associated with the sport that has embraced the global community and created a level playing field on which disadvantaged nations can compete with the privileged.

The 2010 world Cup Soccer is a great opportunity for our country to showcase its possibilities.

SAA has an extensive sponsorship portfolio. We are proudly associated with the SAA Supa 8, South African Airways Open Championship, Nedbank Golf Challenge, Residents Cup, World Cup Cricket 2003, and the National Olympic Committee of South Africa (NOCSA).

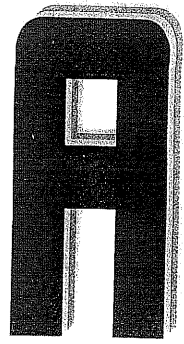
We are also the official carrier for the SA national cricket team, Tri-Nations and Super 12 rugby, Southern African Golf Tour and Disability Sport South Africa (DISSA). We are also the official carrier for the Pick n' Pay Cape Argus Cycle Tour, Two Oceans Marathon, and the Comrades marathon.

We wish South Africa good luck and may we fly high into 2010.

Yours sincerely,

André Viljoen
(President and CEO)

Directors
DMJ Ncube (Chairman), AN Viljoen (President and Chief Executive), Dr L Konar, ME Mkwanazi, SN Mabaso, R Forson (Alternate)



of support

15 August 2003

The President
South African Football Association
Soccer City
Nasrec
Johannesburg
2000



**SOUTH AFRICAN POST
OFFICE LIMITED**

CHIEF EXECUTIVE OFFICER

497 Schubart Street
Pretoria Central
0002

PO Box 10 000
Pretoria
0001

Tel 012 401 7735
Fax: 012 401 7755
E-mail : ceosec@sapo.co.za

RE: MESSAGE OF SUPPORT TO SA 2010 SOCCER WORLD CUP BID

The South African Post Office wishes to declare its unqualified support to the SA 2010 Soccer World Cup Bid with a firm belief that South Africa has the necessary resources and infrastructure to make Africa's first attempt a resounding success.

There is no doubt that the experience gained with the successful hosting of amongst others the 1995 Rugby World Cup, 1996 African Cup of Nations, 1998 Athletics World Cup and, most recently, the 2003 Cricket World Cup will be invaluable in this regard.

The success of the 2010 World Cup will be of benefit to the entire continent as it will showcase the ability and the readiness of Africa to be an equal player amongst the community of nations. It will also highlight the capacity of the continent to use its available infrastructure to implement the objectives of the New Partnership for Africa's Development (NEPAD).

To this end, the SA Post Office, which is the biggest postal operator on the continent, has committed itself to provide postal services to the bid through its Supplier Partnership with the SA 2010 Soccer World Cup Bid. The Post Office's contribution will include the issuing of a stamp to be used by the Bid Company and the provision of the mailroom management services.

Wish you a great success in all your endeavours.

Yours faithfully,

Maanda Manyatshe
Chief Executive Officer

Directors: BM Mokone (Chairman), MB Manyatshe* (Chief Executive Officer), PC Baloyi, MA Brey, NJD Buick* (Chief Financial Officer), VA Christian, TJ Dikgole, N Jele, VA Khumalo, SE Moeti, S Sebotsa, PRE Tsukudu, KE von Holdt

(*Executive Directors)

Company Secretary: HP van Staden

South African Post Office Limited Registration No 1991/005477/06

701322





The South African Breweries Limited

Reg. No. 1998/006375/06

85 Park Lane
Sandown,
Sandton 2196

Central Office:
P O Box 782178
Sandton 2146
Tel: (011) 881 8111
Fax: (011) 881 8030
Telex: 54-22205

**The President
South African Football Association
Soccer City
Nasrec
JOHANNESBURG
2000**

Dear Sir,

Castle Lager is proud to be associated with South Africa's bid to host the first ever World Cup on the African continent in 2010. This will be the 18th edition of the tournament that began in 1930 in Uruguay and has become the premier sporting event in the world.

It was inevitable that Castle Lager play a role in this quest, as the long-term partnership with football is one of the longest in the field of sponsorship of over six decades and testimony of the brands' commitment to the beautiful game.

The 2010 World Cup brings an opportunity not just to showcase the skills of individual players and teams to the world, but also offers an array of benefits that can only contribute to the betterment of the people of South Africa. The creation of thousands of jobs, upgrading of facilities and infrastructure are just some of the additional benefits that will come with a winning bid.

South Africa has successfully held a number of international sporting events in recent years such as the Rugby World Cup in 1995 and the Cricket World Cup in 2003 and it is only fitting that the most popular game in the world, grace the shores of the African continent in this football-crazy country.

Directors: E A G Mackay (Chairman), G A van Kralingen (Managing Director), N J Adami, S D Bluen, M G Egen, M P Fandoso (Non Executive), R M Goutzche, J M Kahn, R L Lloyd, T V Maphai, P O D McDoughlin, K M Moreka (Non Executive), J Nel, M M Ngqashong (Non Executive), A C Parker, G D Saunders, M J Short, M I Wyman.
Company Secretary: M G van Eyk.

** British

Registered Address: 85 Park Lane, Sandown, Sandton 2196